



MERCATO SALUMI: PESO IMPOSTO E PESO VARIABILE

Luglio 2023

- *schede di sintesi* -

Focus Peso Imposto salumi DOP e IGP




MINISTERO DELL'AGRICOLTURA
DELLA SOVRANITÀ ALIMENTARE
E DELLE FORESTE



con il contributo Masaf
DM 0165730 del 20.03.2023

Agenda

PESO VARIABILE

Geo: Ipermercati + Supermercati + SPT, Aree, Canali (Iper, Super)

Misure: Vendite in Valore, Vendite in Volume, Prezzo Medio in Volume, % Vendite in Volume In Promozione; trend vs periodo corrispondente anno precedente

Prodotti rilevati: Banco taglio

Il totale salumi è dato da una selezione chiusa di categorie: cotto, crudo, salame, mortadella, speck, bresaola, coppa, pancetta, arrosti

Periodo: Ultimi 12 mesi

FONTE: Circana

PESO IMPOSTO

Geo: Totale Italia+ Discount, Ipermercati + Supermercati +Libero Servizio Piccolo, Aree, Canali

Misure: Vendite in Valore, Vendite in Volume, Prezzo Medio in Volume, % Vendite in Volume In Promozione; trend vs periodo corrispondente anno precedente

Prodotti rilevati: affettati in vaschetta, interi/tranci, cubettati, snack

Periodo: Ultimi 12 mesi

FONTE: Circana

DOP/IGP - PESO IMPOSTO

Geo: Totale Italia+ Discount

Misure: Vendite in Valore, Vendite in Volume, trend vs periodo corrispondente anno precedente

Prodotti rilevati: Prodotti a denominazione e NON: Prosciutto crudo (di Carpegna, Toscano, Modena, Parma, San Daniele); Salame (Brianza, Varzi, Felino); Mortadella (Bologna); Speck (IGP); Bresaola (Valtellina); Salamini (Cacciatore); Lardo (Colonnata); Arrosti, Coppa, Guanciaie, Altri salumi, Misti; Salumi Piacentini Dop, Salumi di Calabria Dop.

Periodo: Ultimi 12 mesi

FONTE: ISIT su elaborazione dati Circana

SALUMI

Peso Imposto e Peso Variabile

Geo:

- *Peso Imposto Totale Italia (incl. Discount)*
- *Peso Variabile Iper+Super+Superette*

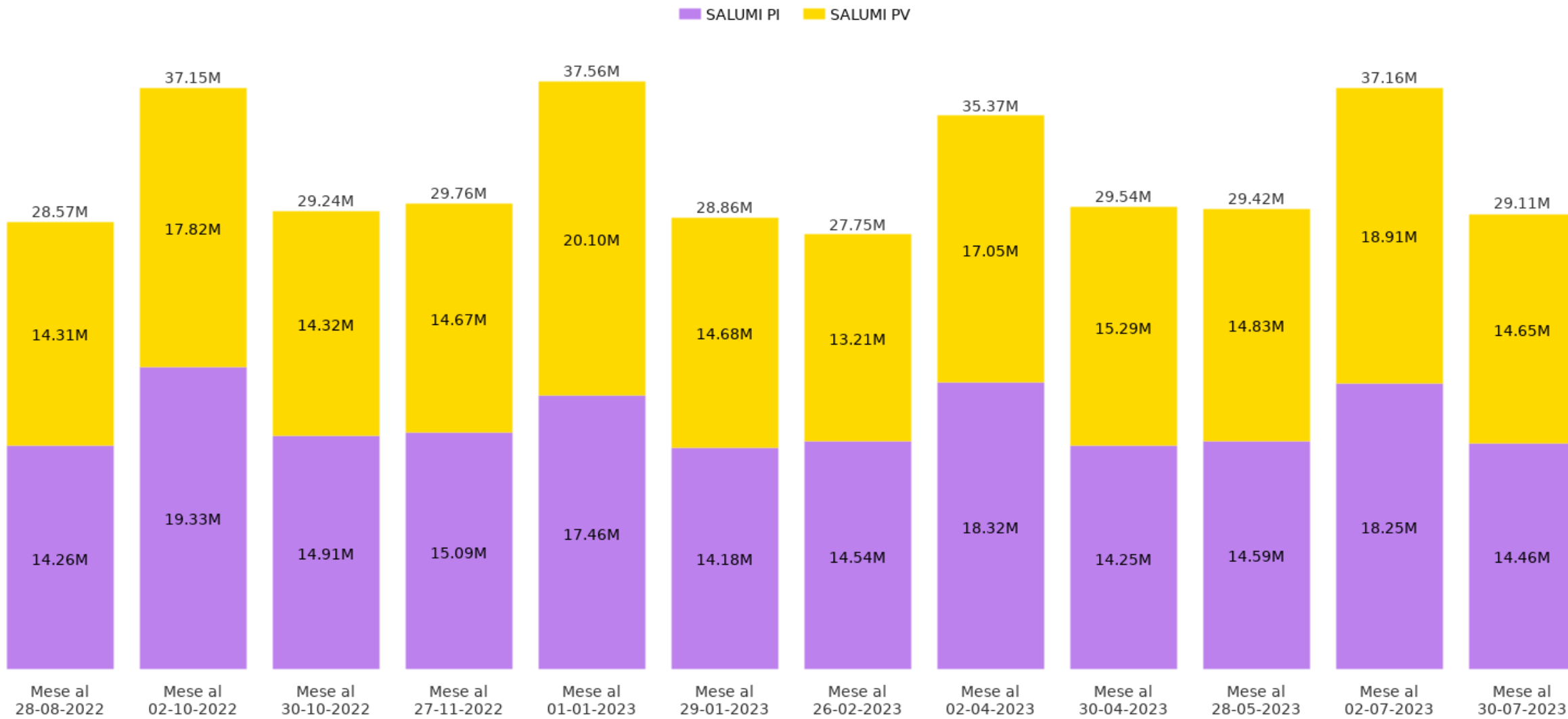
Ultimi 12 mesi terminanti a: Mese al 30-07-2023

Totale Peso Variabile+Peso Imposto: quota a volume

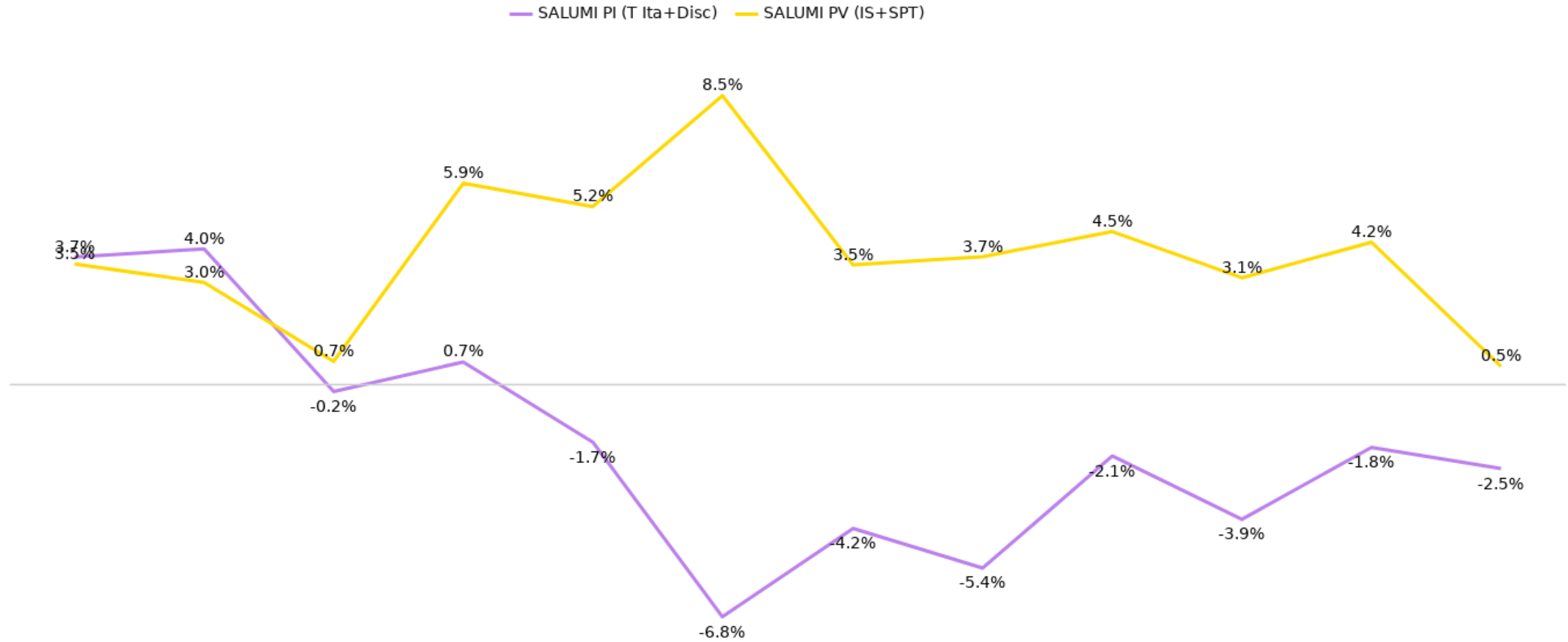
	Vendite in Volume	Var % Volume
T PI + PV	379.485.534	1,0%
PI (T Ita+Disc)	189.642.332	-1,7%
PV (IS+SPT)	189.843.203	3,9%



Totale Peso Variabile+Peso Imposto: vendite salumi a volume (kg)



Peso Variabile+Peso Imposto: vendite salumi a volume (trend)



	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
SALUMI PI (T Ita+Disc)	3.7%	4.0%	-0.2%	0.7%	-1.7%	-6.8%	-4.2%	-5.4%	-2.1%	-3.9%	-1.8%	-2.5%
SALUMI PV (IS+SPT)	3.5%	3.0%	0.7%	5.9%	5.2%	8.5%	3.5%	3.7%	4.5%	3.1%	4.2%	0.5%

SALUMI: Aree Geografiche

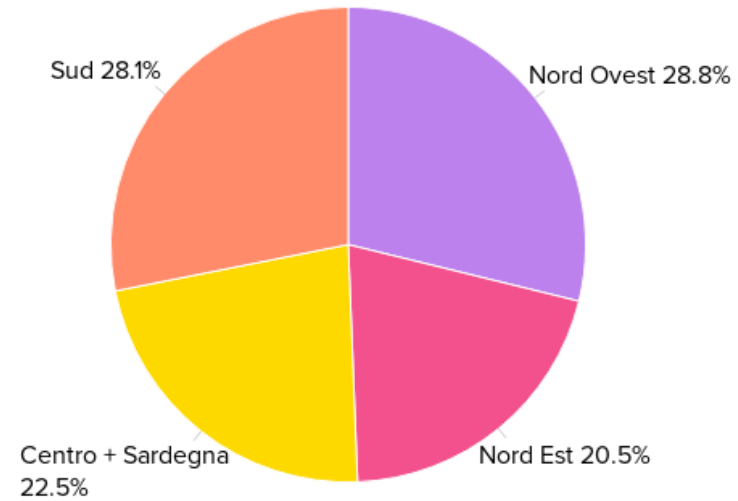
Geo:

- *Peso Imposto Iper+Super+LSP*
- *Peso Variabile Iper+Super+SPT*

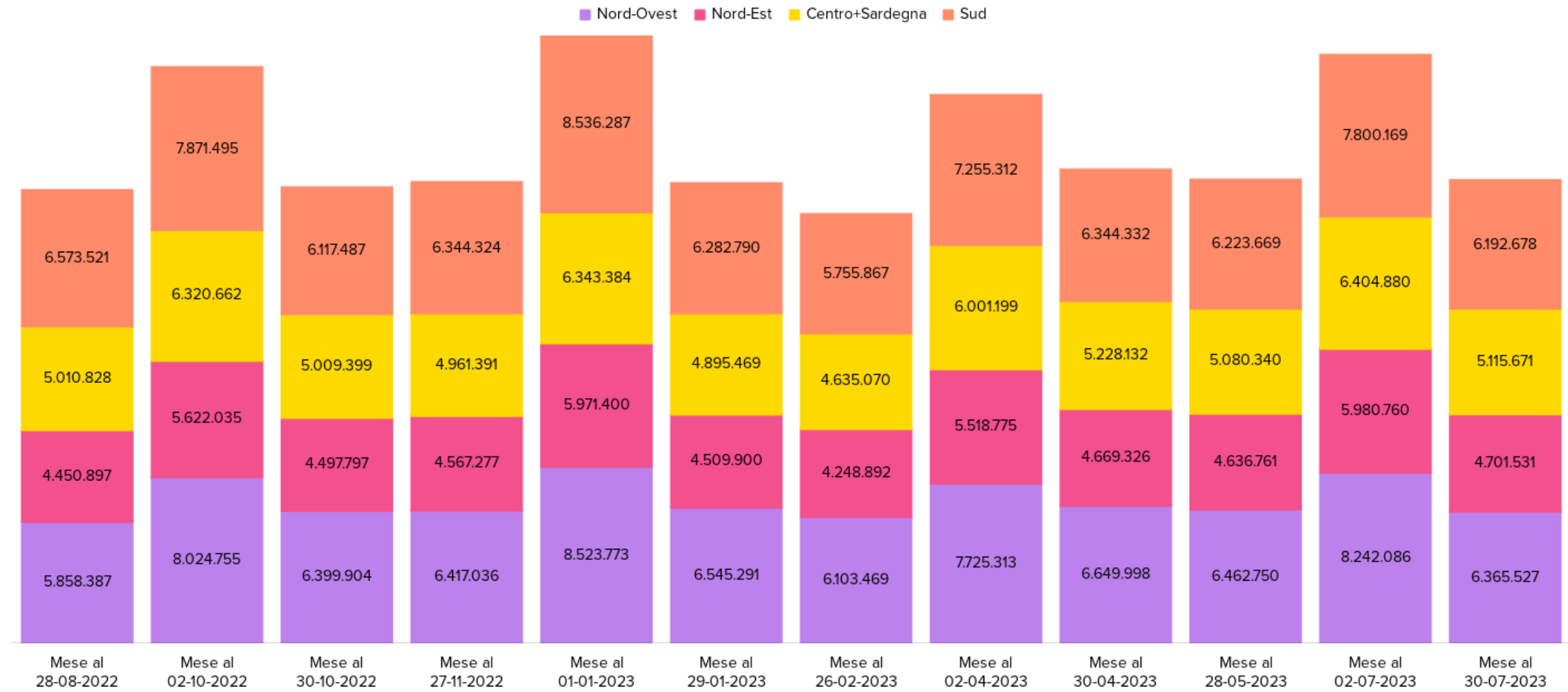
Ultimi 12 mesi terminanti a: Mese al 30-07-2023

Totale Peso Variabile+Peso Imposto Sales Location in Volume

	Vendite in Volume	Var % Volume
Tot Italia	288.997.995	2,1%
Nord Ovest	83.318.289	0,7%
Nord Est	59.375.351	0,7%
Centro + Sardegna	65.006.425	2,4%
Sud	81.297.930	4,4%



Totale Peso Variabile+Peso Imposto vendite salumi a volume (kg) nelle aree



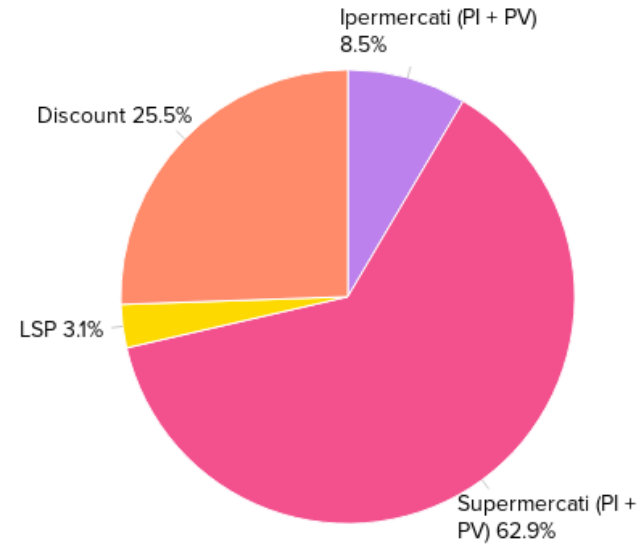
SALUMI: Canali (Store format)

Geo: - *Peso Imposto IS+LSP+Discount*
- *Peso Variabile Iper+Super*

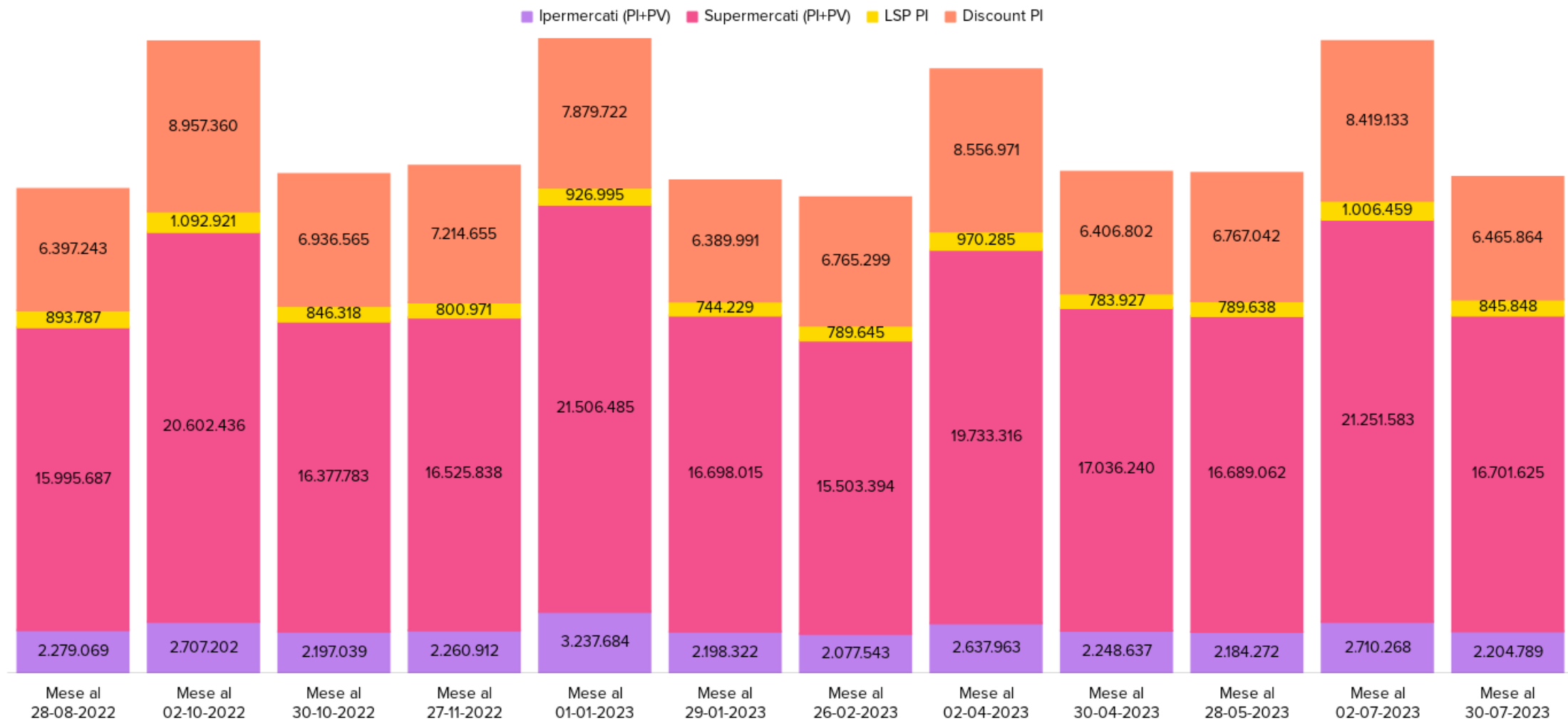
Ultimi 12 mesi terminanti a: Mese al 30-07-2023

Totale Peso Variabile+Peso Imposto Sales Location in Volume

	Vendite in Volume	Var % Volume
Totale	341.212.838	1,2%
Iper	28.943.699	-2,3%
Super	214.621.466	3,2%
LSP	10.491.024	-2,1%
Discount	87.156.649	-2,1%



Totale Peso Variabile+Peso Imposto vendite salumi a volume (kg) nei canali



SALUMI: Dettaglio Categorie

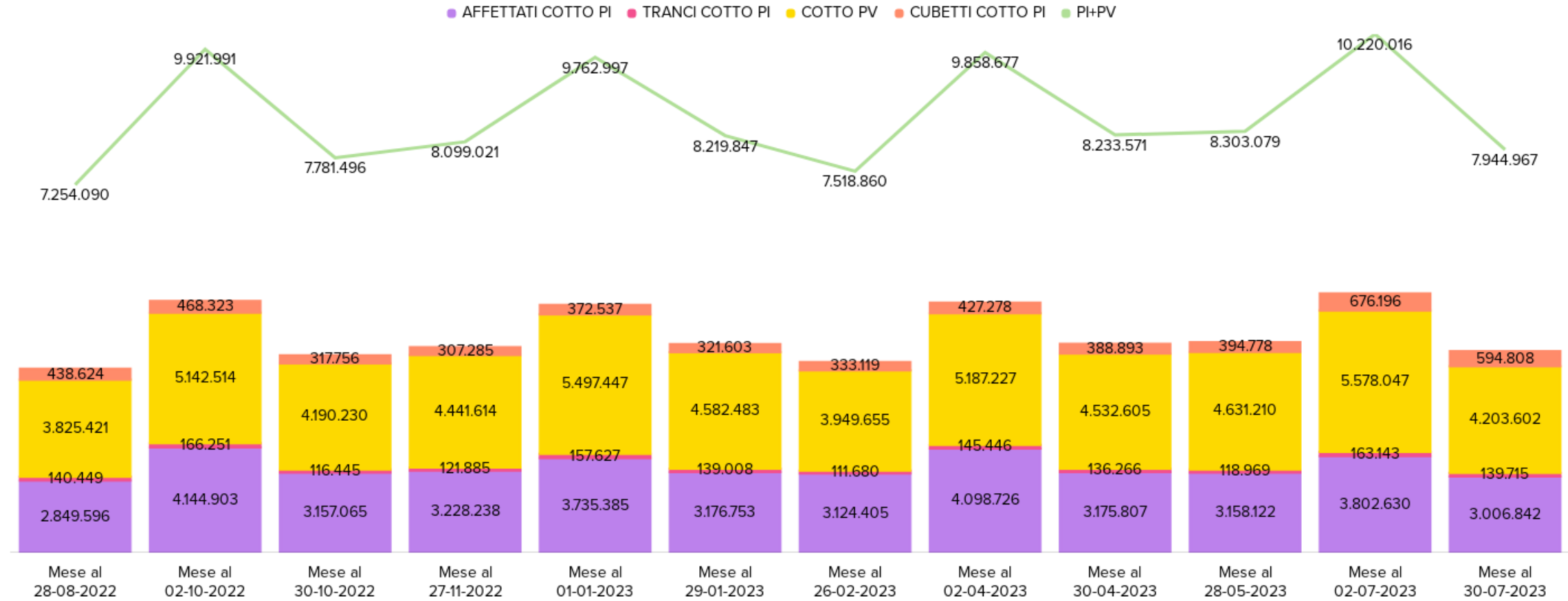
Geo:

- *Peso Imposto Totale Italia (incl. Discount)*
- *Peso Variabile Iper+Super+Superette*

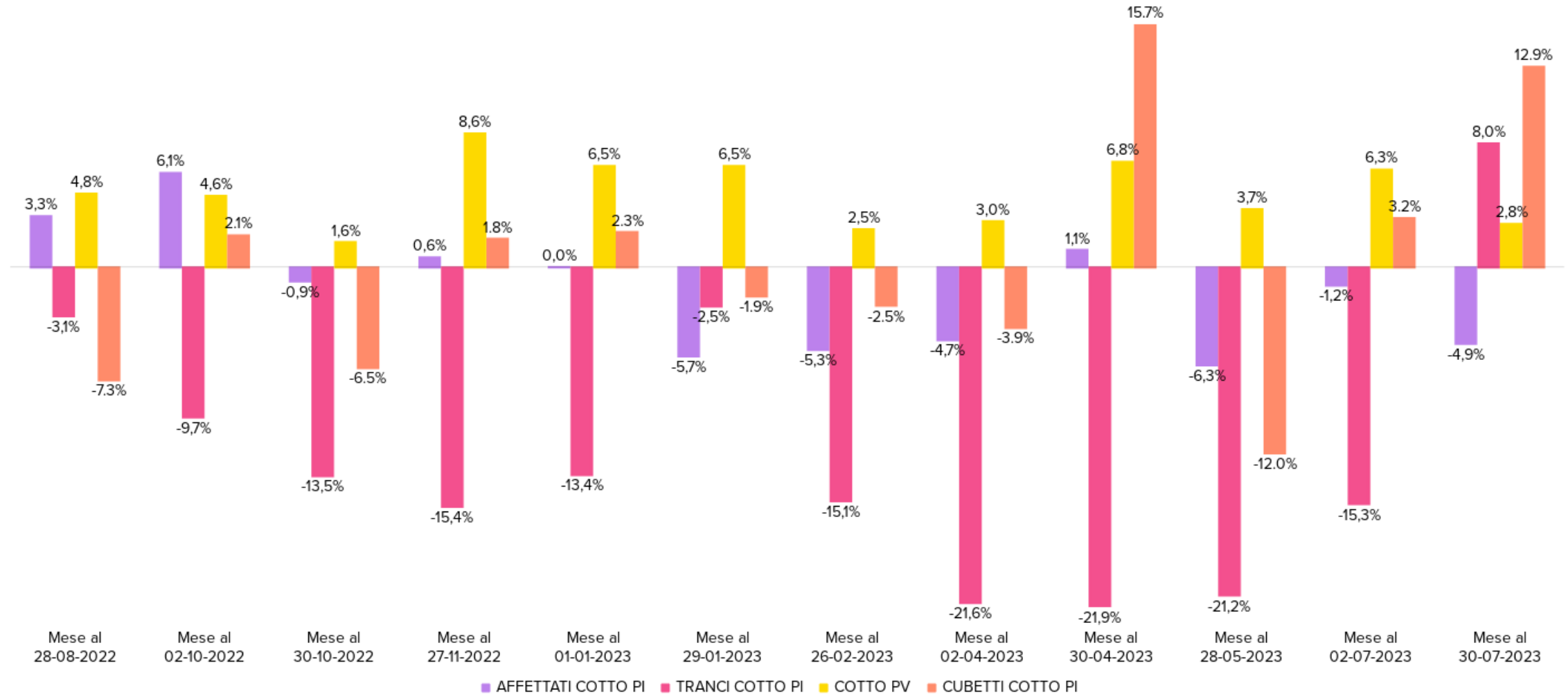
Ultimi 12 mesi terminanti a: Mese al 30-07-2023

Dettaglio categorie: PROSCIUTTO COTTO | VOLUME

	Vendite in Volume	Var % Volume
Prosciutto Cotto (PI+PV), Ultimi 12 mesi	103.118.611	1,7%

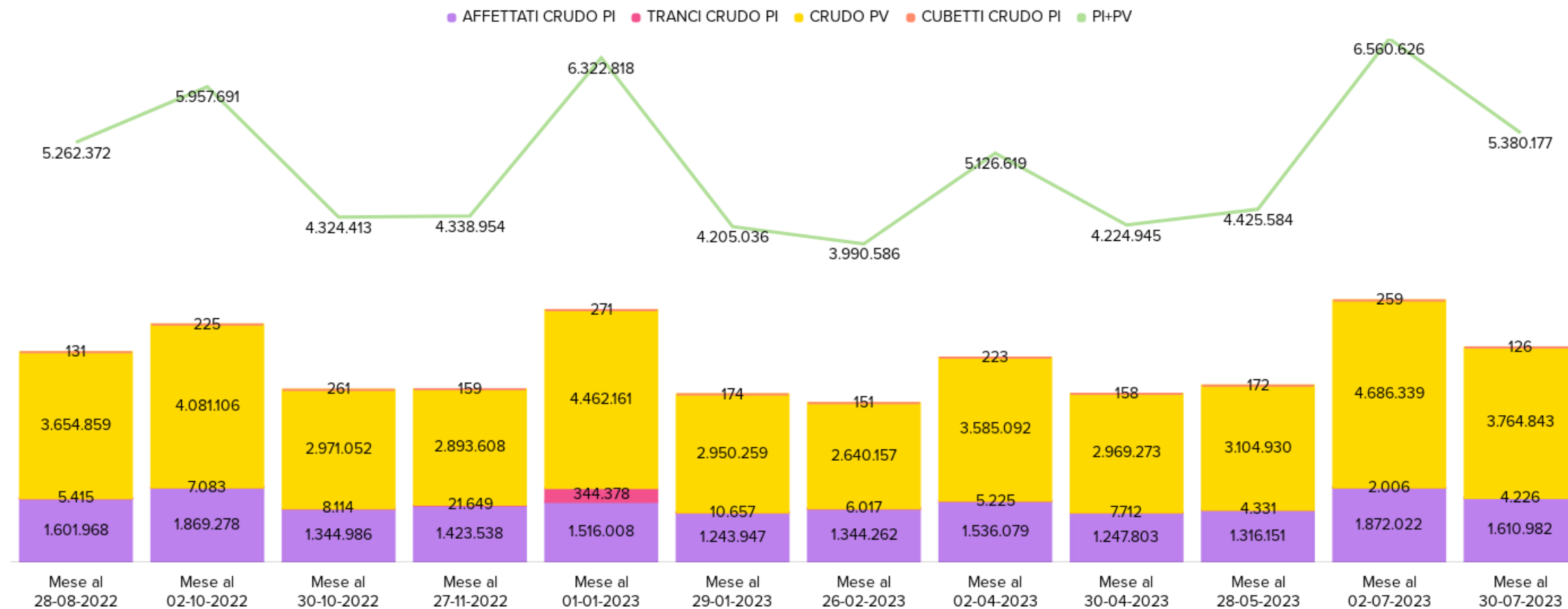


Dettaglio categorie: PROSCIUTTO COTTO | TREND VOLUME

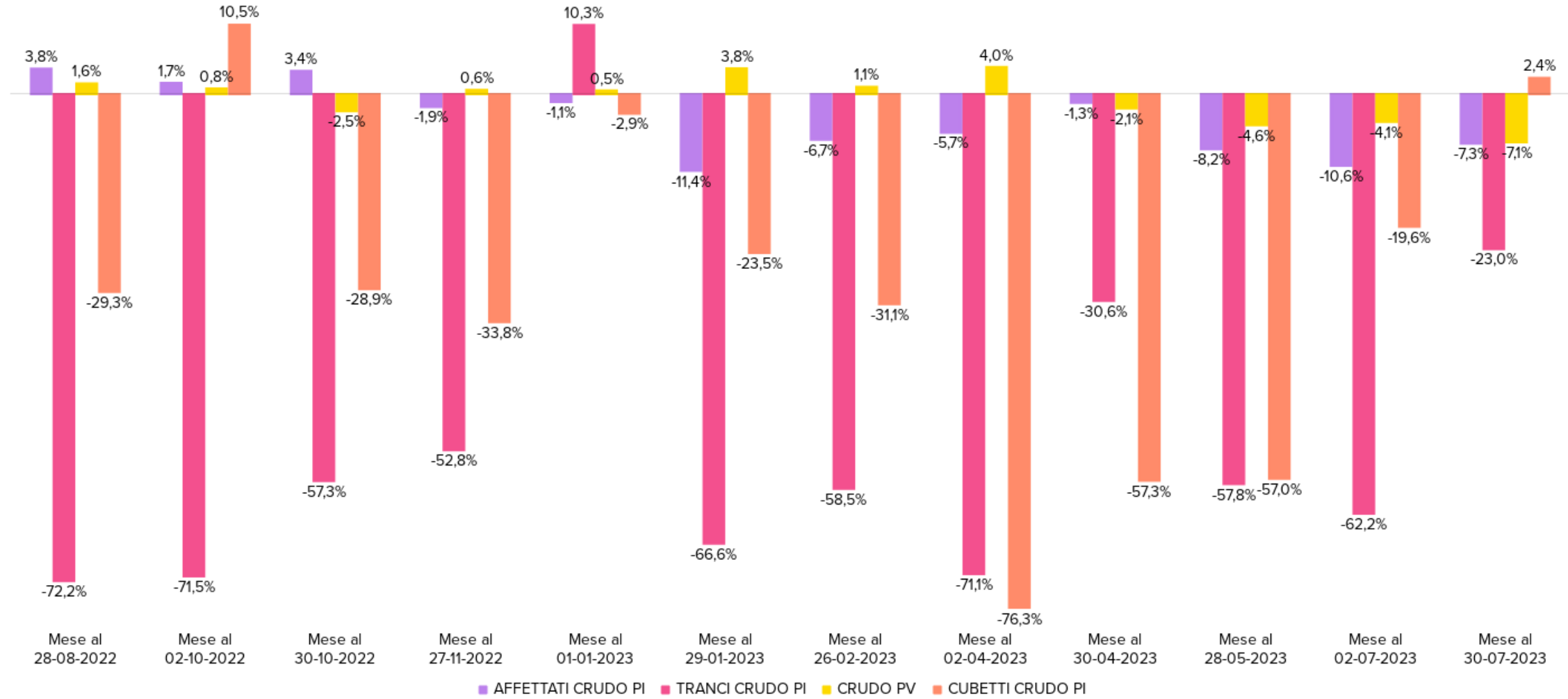


Dettaglio categorie: PROSCIUTTO CRUDO | VOLUME

	Vendite in Volume	Var % Volume
Prosciutto Crudo (PI+PV), Ultimi 12 mesi	60.119.823	-2,0%

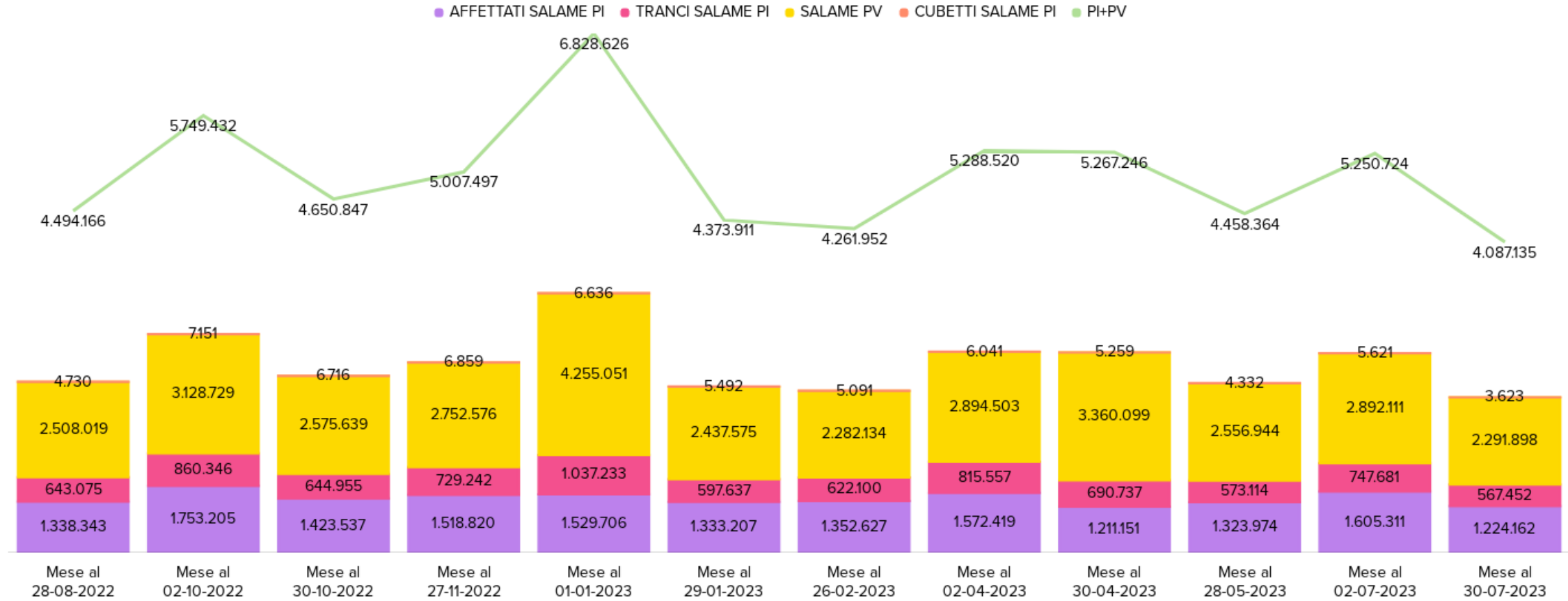


Dettaglio categorie: PROSCIUTTO CRUDO | TREND VOLUME

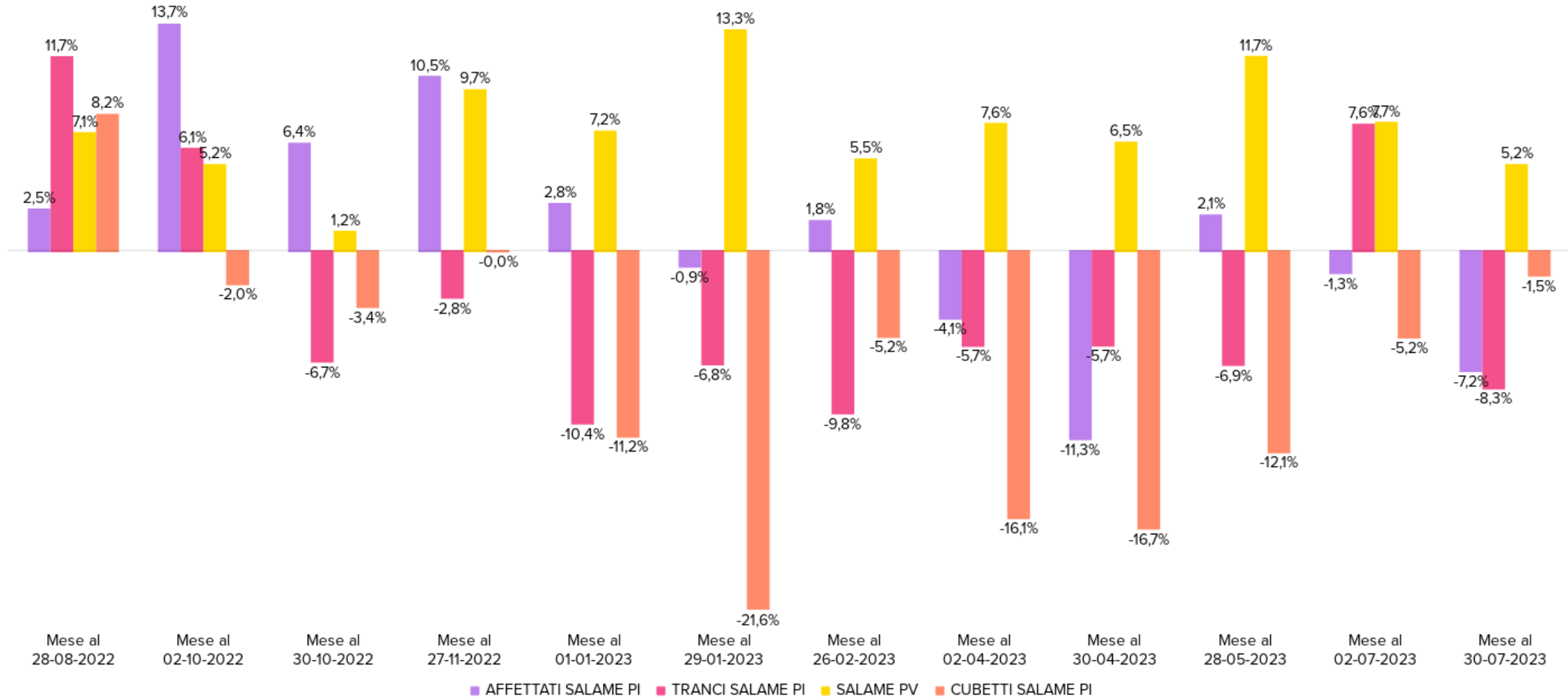


Dettaglio categorie: SALAME | VOLUME

	Vendite in Volume	Var % Volume
Salame (PI+PV), Ultimi 12 mesi	59.718.421	3,8%

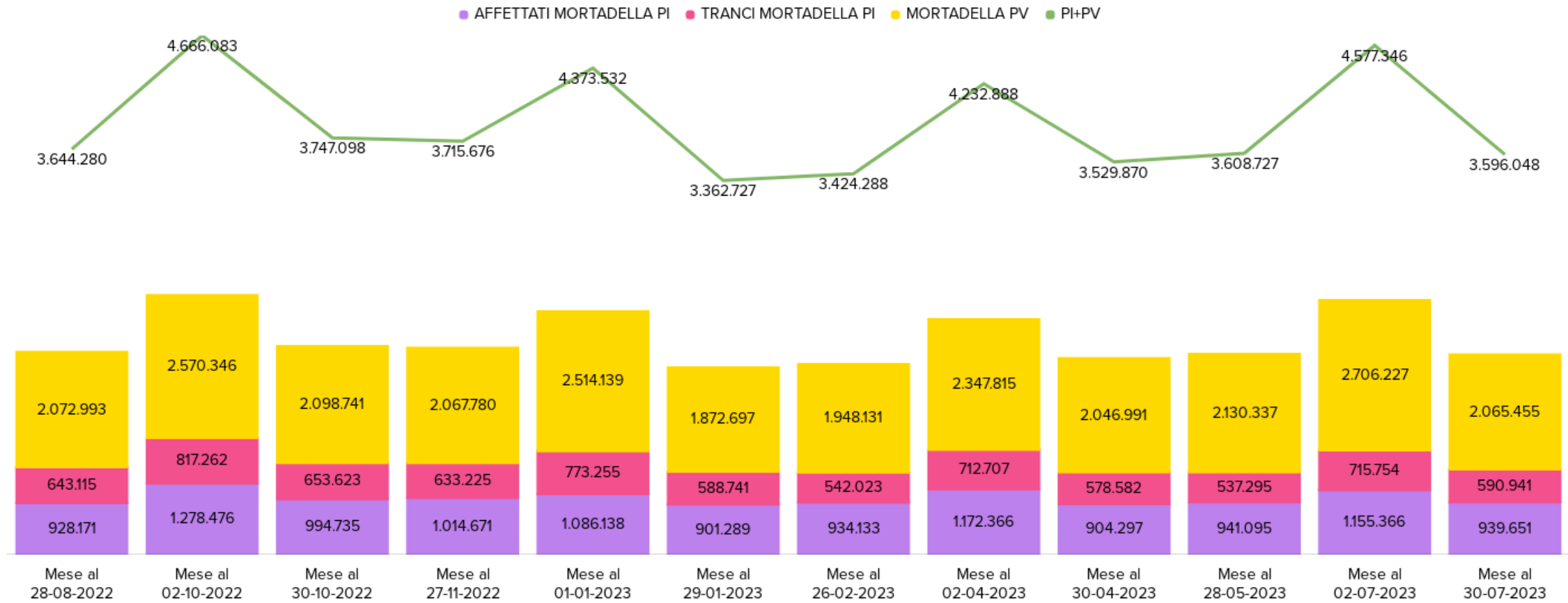


Dettaglio categorie: SALAME | TREND VOLUME

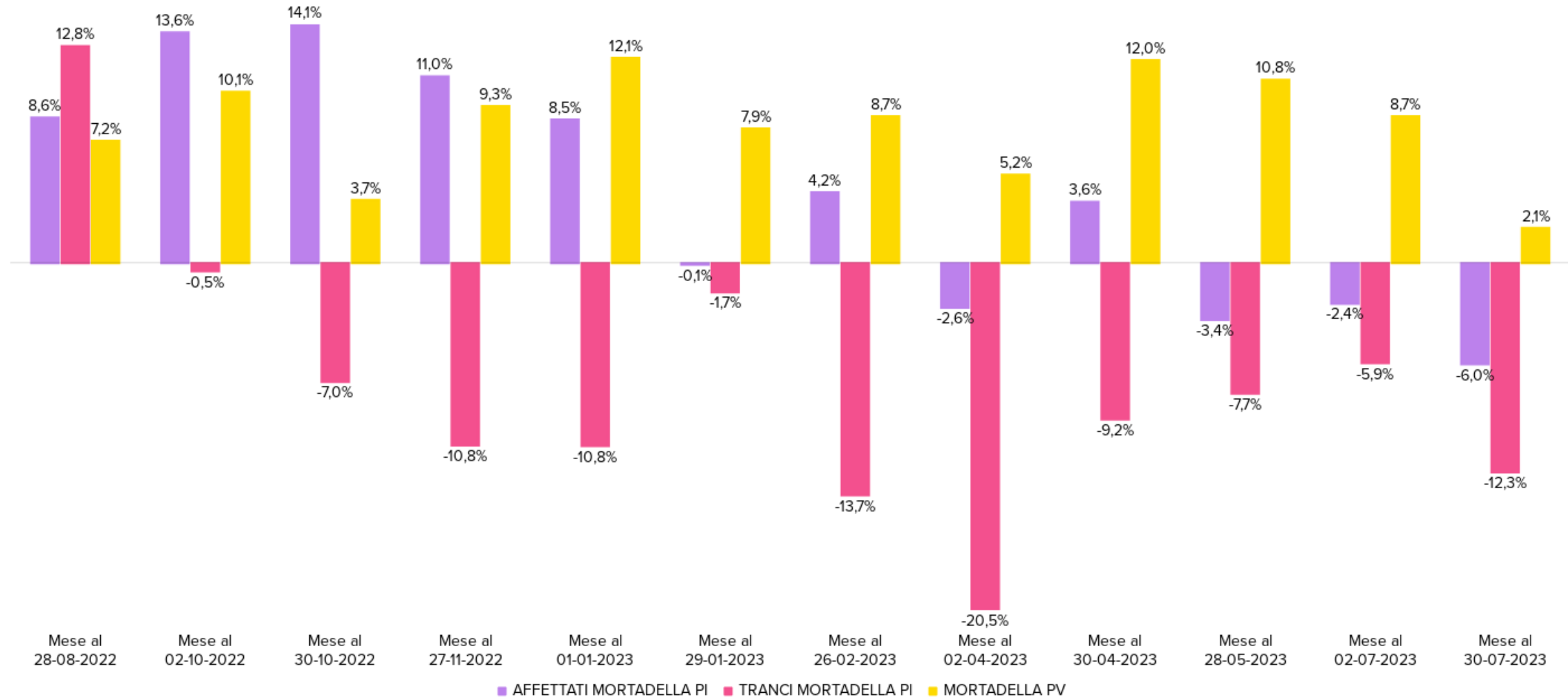


Dettaglio categorie: MORTADELLA | VOLUME

	Vendite in Volume	Var % Volume
Mortadella (PI+PV), Ultimi 12 mesi	46.478.563	4,0%

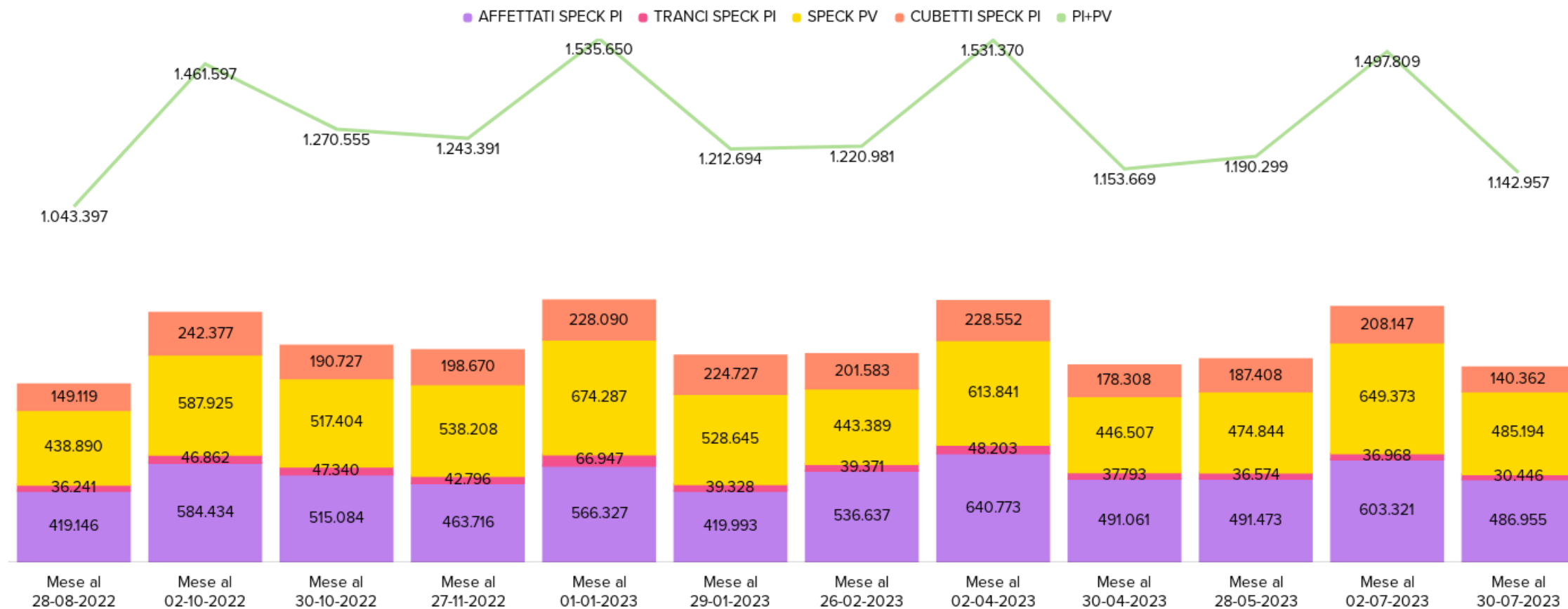


Dettaglio categorie: MORTADELLA | TREND VOLUME

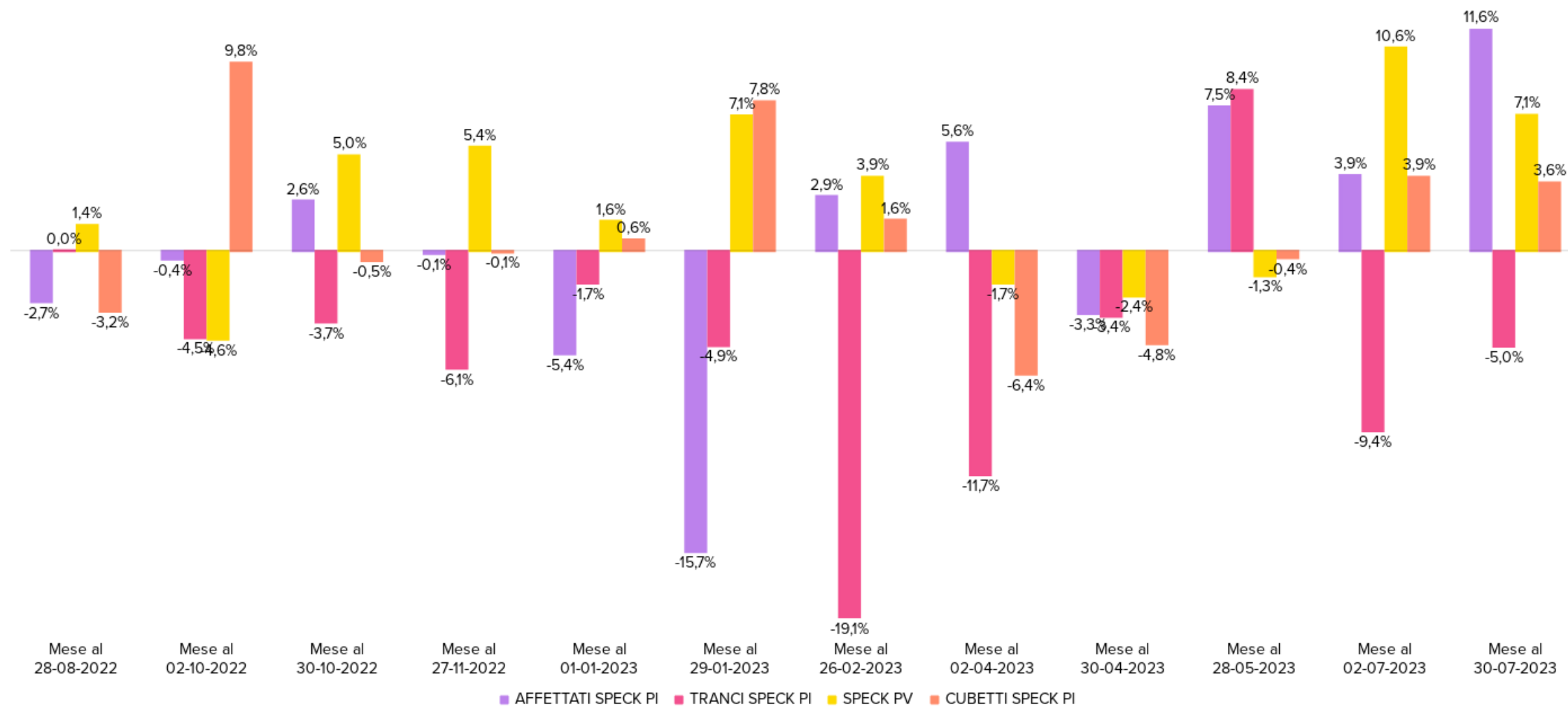


Dettaglio categorie: SPECK | VOLUME

	Vendite in Volume	Var % Volume
Speck (PI+PV), Ultimi 12 mesi	15.504.368	1,2%



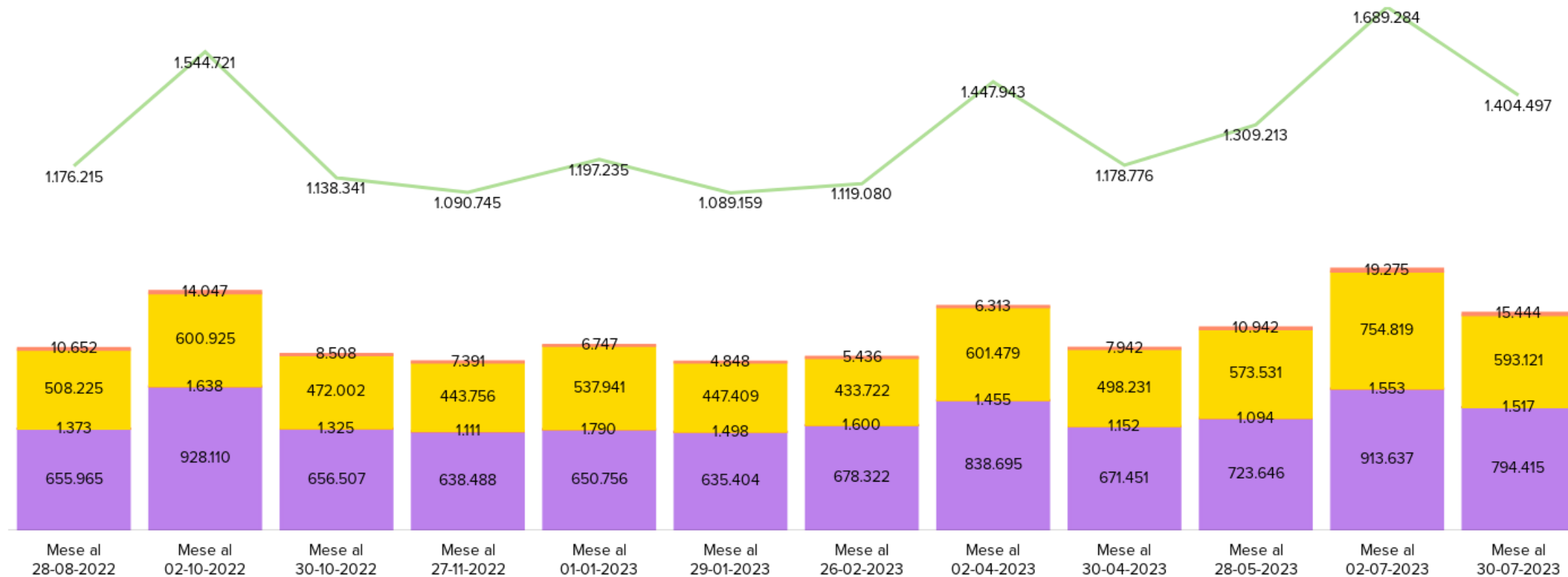
Dettaglio categorie: SPECK | TREND VOLUME



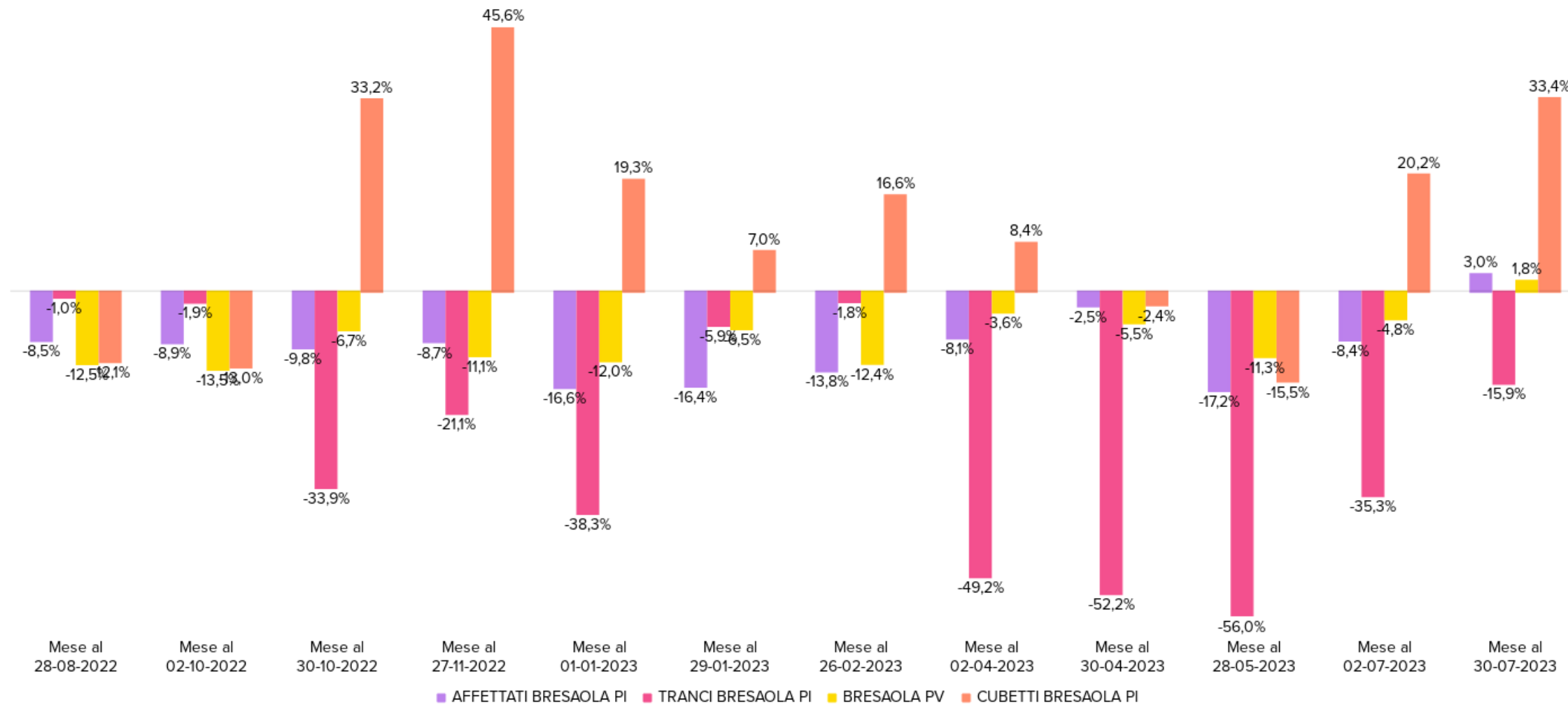
Dettaglio categorie: BRESAOLA | VOLUME

	Vendite in Volume	Var % Volume
Bresaola (PI+PV), Ultimi 12 mesi	15.385.208	-9,0%

● AFFETTATI BRESAOLA PI
 ● TRANCI BRESAOLA PI
 ● BRESAOLA PV
 ● CUBETTI BRESAOLA PI
 ● PI+PV

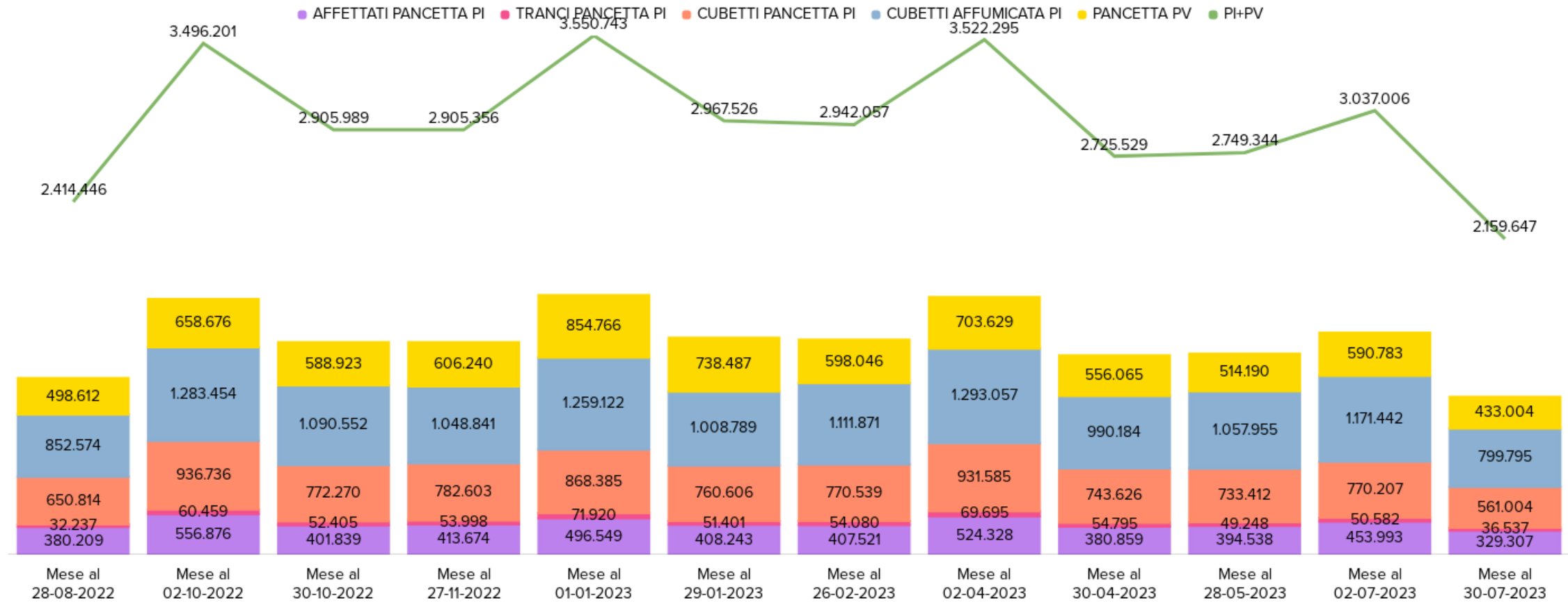


Dettaglio categorie: BRESAOLA | TREND VOLUME

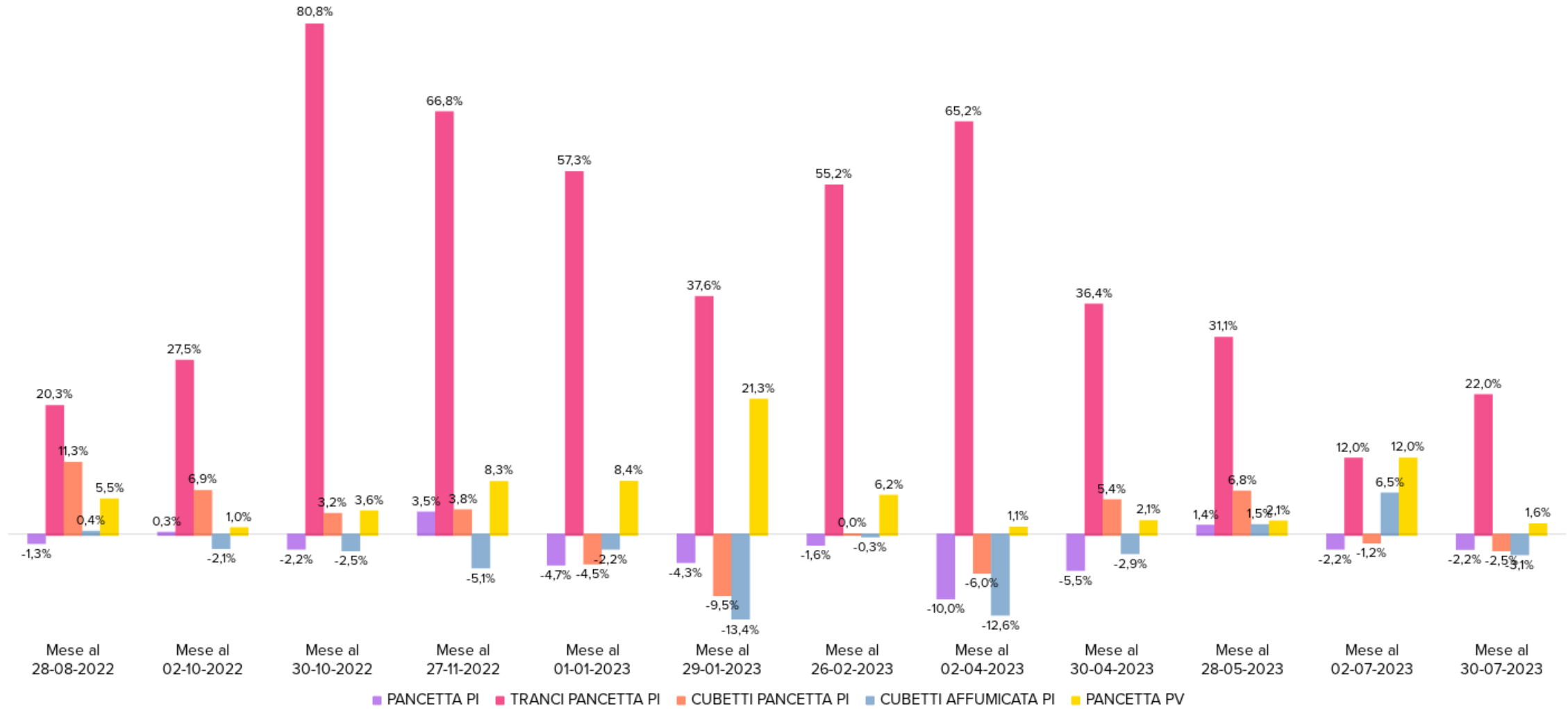


Dettaglio categorie: PANCETTA | VOLUME

	Vendite in Volume	Var % Volume
Pancetta (PI+PV), Ultimi 12 mesi	35.376.139	0,3%

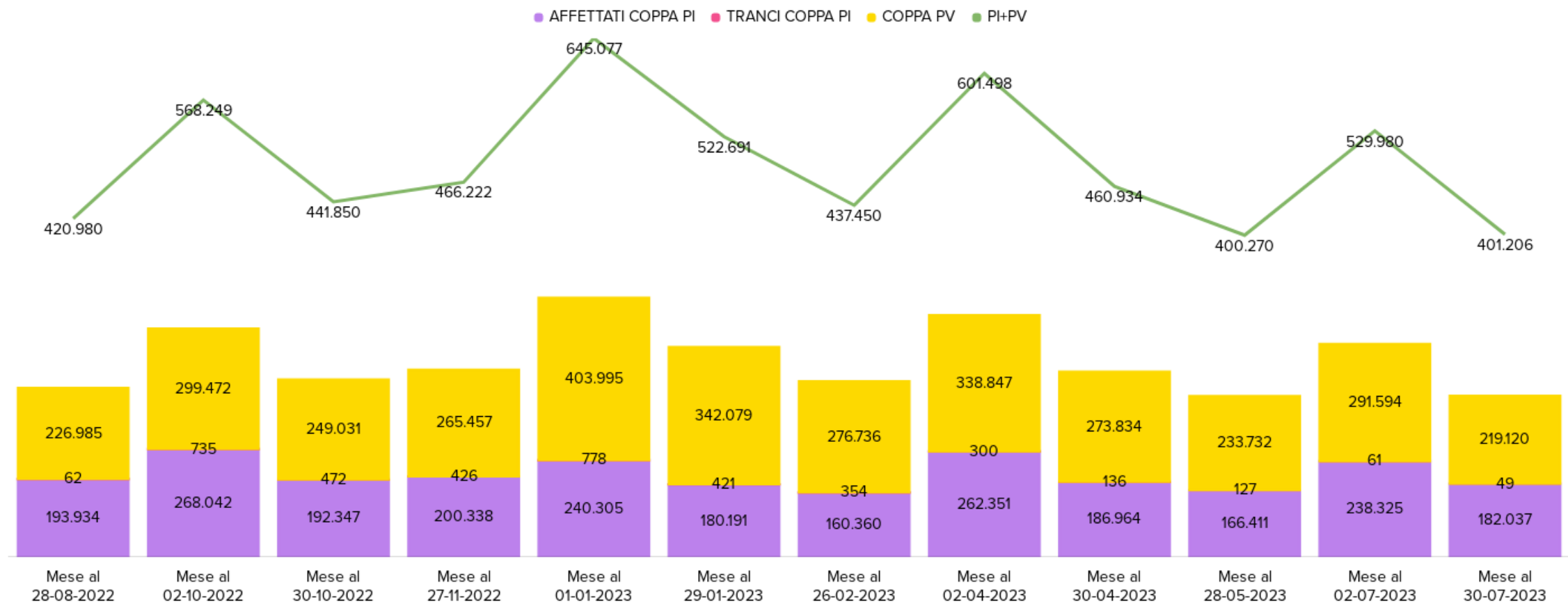


Dettaglio categorie: PANCETTA | TREND VOLUME

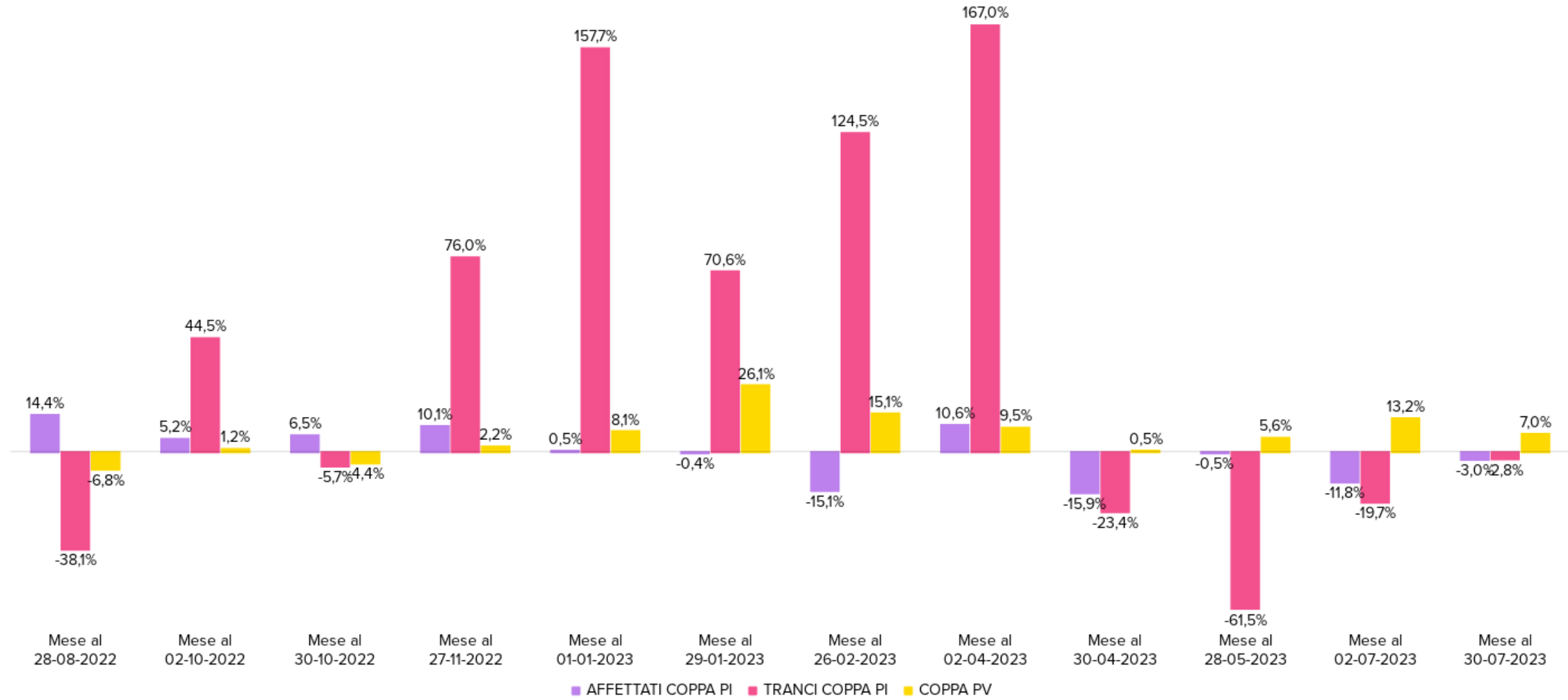


Dettaglio categorie: COPPA | VOLUME

	Vendite in Volume	Var % Volume
Coppa (PI+PV), Ultimi 12 mesi	5.896.406	3,6%



Dettaglio categorie: COPPA | TREND VOLUME



SALUMI A PESO IMPOSTO: Focus su DOP/IGP

Geo:

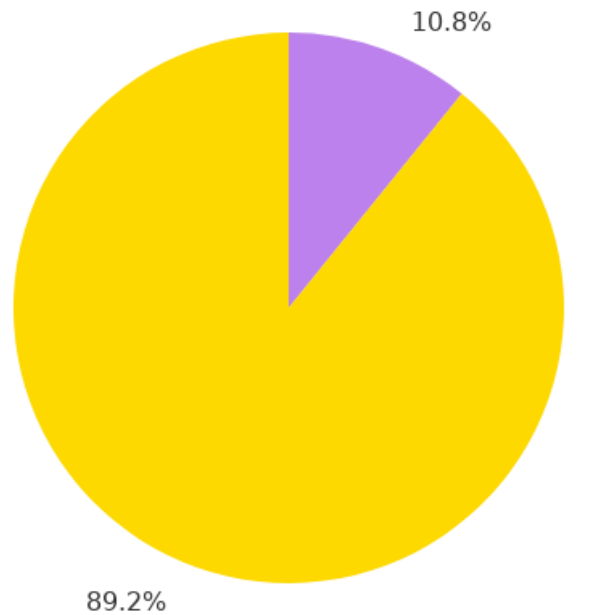
- *Peso Imposto Totale Italia (incl. Discount)*
- *Peso Variabile IS+SPT*

Time:

- *Ultimi 12 mesi terminanti a: Mese al 30-07-2023*
- *Ultime 13 settimane aggiornate a: Settimana al 30-07-2023*

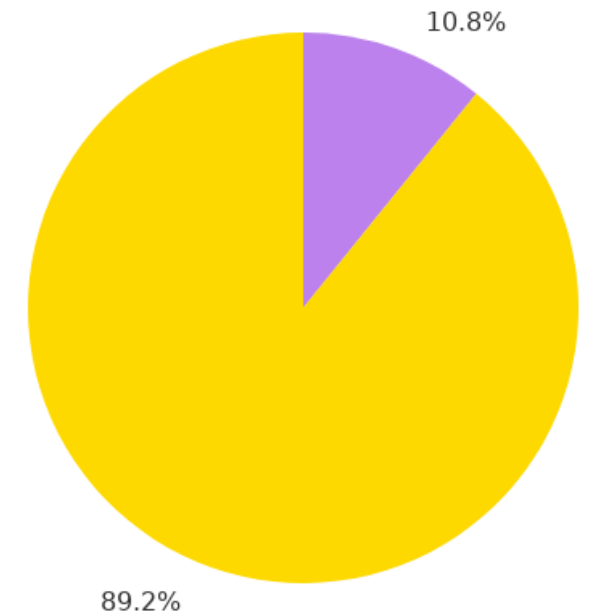
	Vendite in Volume	Var % Vendite in Volume vs AP	Vendite in Valore	Var % Vendite in Valore vs AP
T MERCATO (No Wurstel)	189.642.332	-1,7%	3.435.025.305	6,0%
T Salumi a DENOMINAZIONE	20.521.471	-5,2%	553.158.673	-0,2%
T Salumi NON a DENOMINAZIONE	169.120.861	-1,3%	2.881.866.632	7,3%

Q.ta Volume



■ A DENOMINAZIONE ■ NON A DENOMINAZIONE

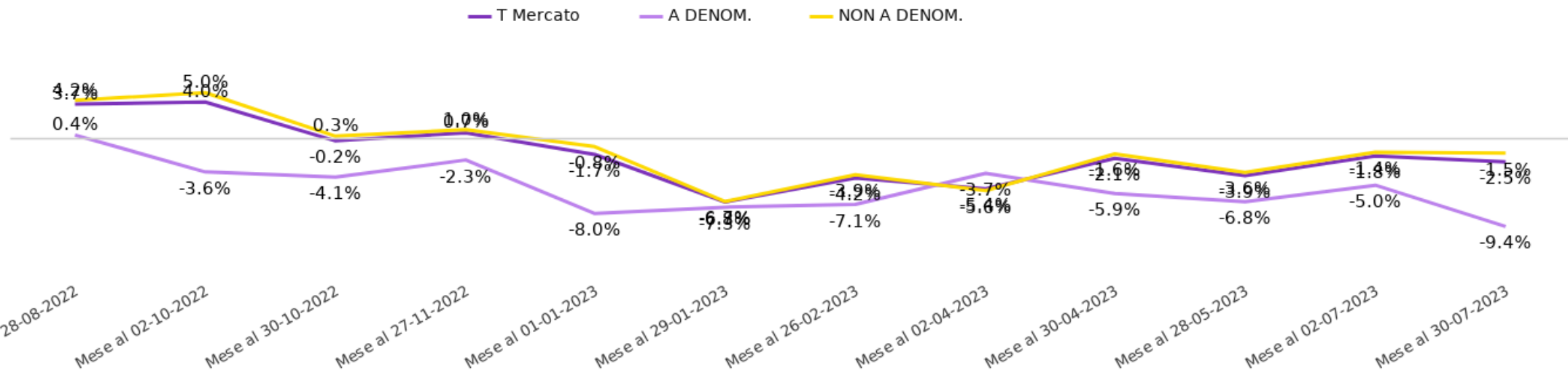
Q.ta Valore



■ A DENOMINAZIONE ■ NON A DENOMINAZIONE

Vendite in Volume

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
T MERCATO (No Wurstel)	14.264.100	19.325.005	14.914.610	15.090.853	17.459.962	14.179.951	14.540.886	18.315.595	14.253.069	14.590.889	18.248.852	14.458.559
T Salumi a DENOMINAZIONE	1.589.591	2.102.708	1.628.603	1.553.366	1.929.461	1.466.247	1.582.958	1.955.419	1.547.707	1.574.137	2.022.334	1.568.942
T Salumi NON a DENOMINAZIONE	12.674.509	17.222.297	13.286.008	13.537.487	15.530.502	12.713.704	12.957.928	16.360.176	12.705.362	13.016.753	16.226.518	12.889.618



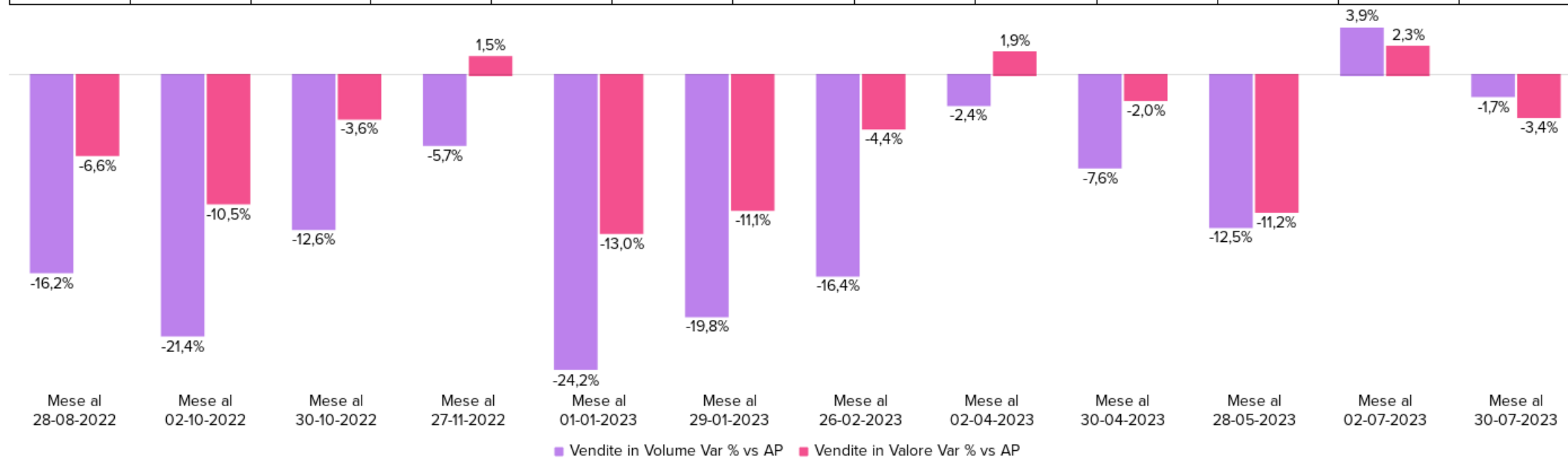
Vendite Vol Var % vs AP T Mercato	3.7%	4.0%	-0.2%	0.7%	-1.7%	-6.8%	-4.2%	-5.4%	-2.1%	-3.9%	-1.8%	-2.5%
Vendite Vol Var % vs AP A DENOM.	0.4%	-3.6%	-4.1%	-2.3%	-8.0%	-7.3%	-7.1%	-3.7%	-5.9%	-6.8%	-5.0%	-9.4%
Vendite Vol Var % vs AP NON A DENOM.	4.2%	5.0%	0.3%	1.0%	-0.8%	-6.7%	-3.9%	-5.6%	-1.6%	-3.6%	-1.4%	-1.5%

T Bresaola della Valtellina IGP

V VOL	Var % VOL
4.332.411	-11,6%

V VAL	Var % VAL
163.387.537	-5,0%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	309.241	431.312	317.705	317.056	320.690	298.215	355.560	440.987	326.858	367.138	494.013	353.637
Vendite in Valore	12.076.927	16.570.599	11.985.195	11.929.777	12.282.013	11.554.050	12.832.506	16.495.674	12.429.680	13.424.814	18.304.002	13.502.298

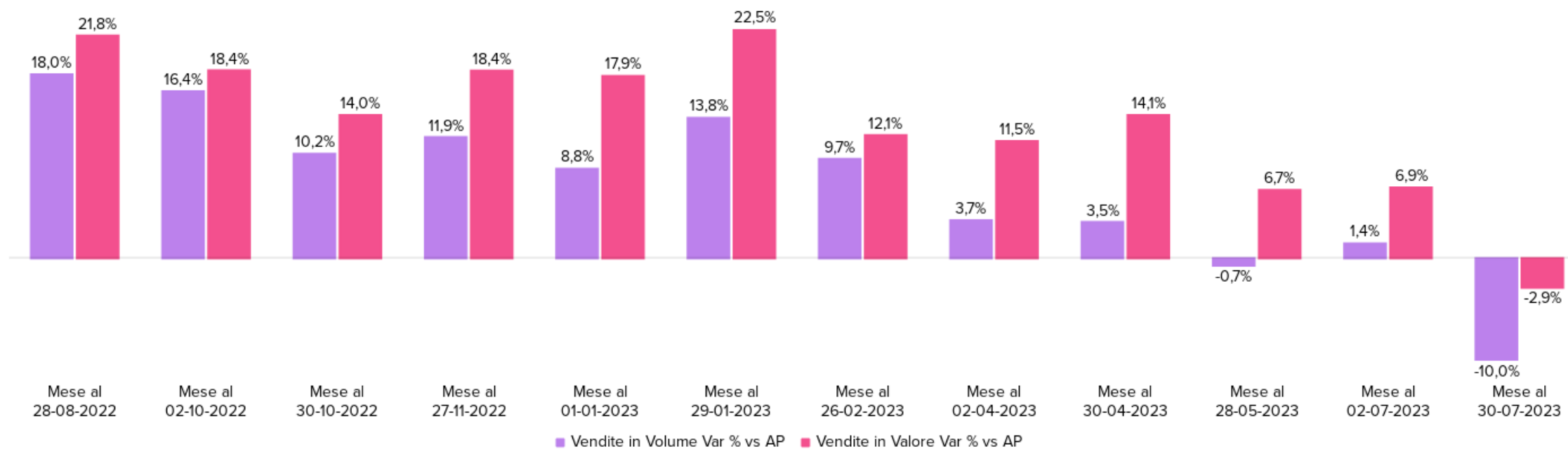


T Mortadella Bologna IGP

V VOL	Var % VOL
4.772.357	6,8%

V VAL	Var % VAL
69.186.612	12,9%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	358.479	499.564	372.545	378.081	420.416	349.536	419.541	445.223	354.392	351.039	446.869	376.670
Vendite in Valore	5.142.148	6.851.671	5.274.697	5.369.762	6.168.546	5.014.800	5.853.903	6.537.996	5.244.558	5.352.817	6.756.571	5.619.143

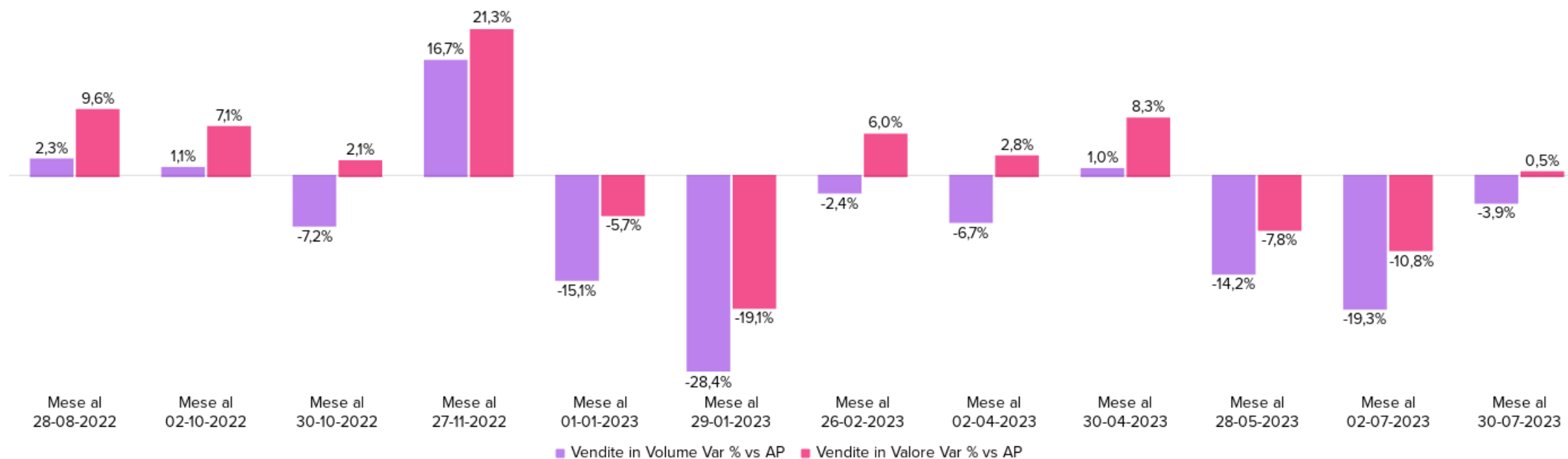


T Prosciutto di Carpegna DOP

V VOL	Var % VOL
65.012	-7,6%

V VAL	Var % VAL
3.842.362	0,1%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	6.642	6.755	4.328	4.866	6.424	4.168	5.158	5.624	3.871	4.467	7.132	5.576
Vendite in Valore	385.498	390.606	253.320	275.938	364.916	251.003	295.361	333.167	239.860	273.309	430.849	348.534

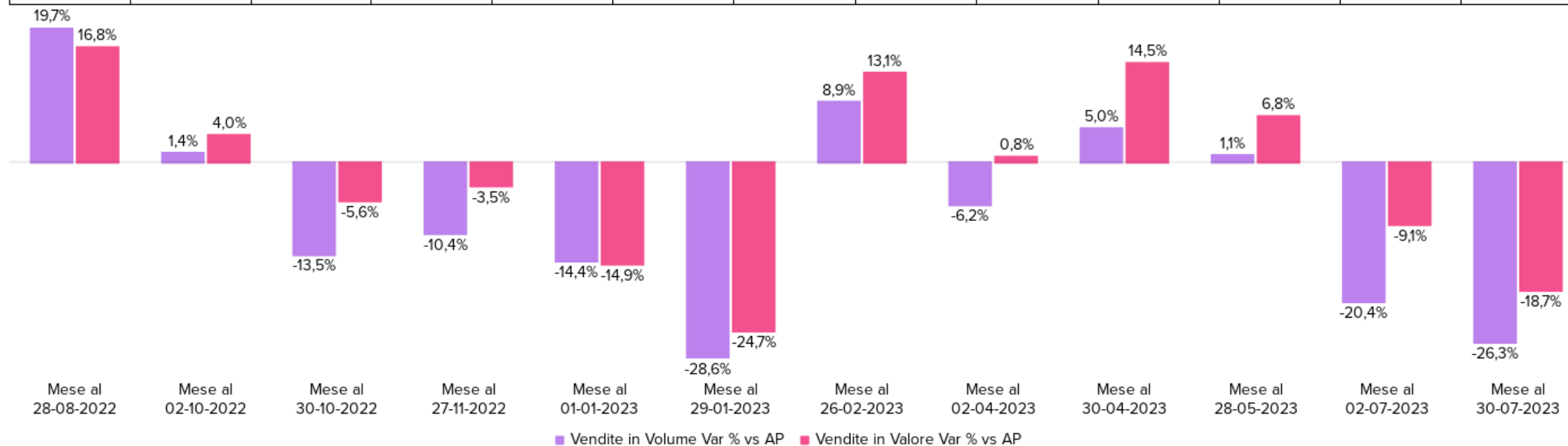


T Prosciutto di Modena DOP

V VOL	Var % VOL
79.047	-8,4%

V VAL	Var % VAL
3.573.450	-3,0%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	9.184	7.813	5.187	6.443	6.699	4.910	6.034	6.836	5.490	5.422	8.155	6.872
Vendite in Valore	394.462	351.400	235.914	271.309	290.703	222.733	267.087	303.947	255.421	254.730	390.462	335.282

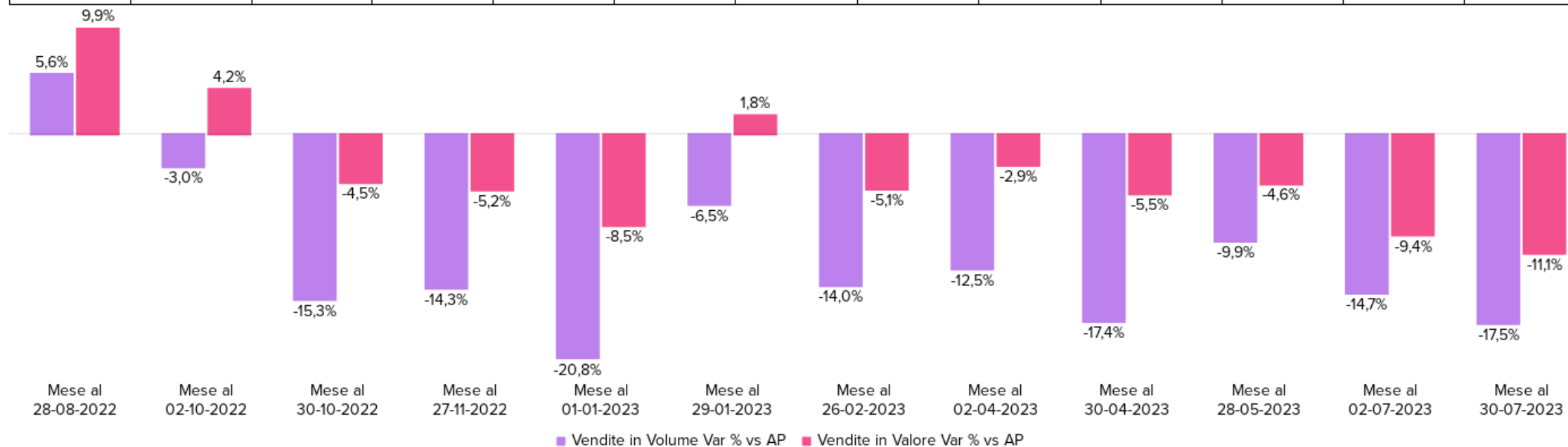


T Prosciutto di Parma DOP

V VOL	Var % VOL
1.796.298	-12,0%

V VAL	Var % VAL
76.381.580	-3,8%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	173.541	198.154	124.109	119.494	173.585	119.300	115.302	153.216	128.032	131.289	198.366	161.911
Vendite in Valore	7.148.482	8.026.641	5.279.818	5.154.617	7.264.226	5.048.394	4.965.908	6.577.668	5.498.739	5.748.037	8.440.998	7.228.052



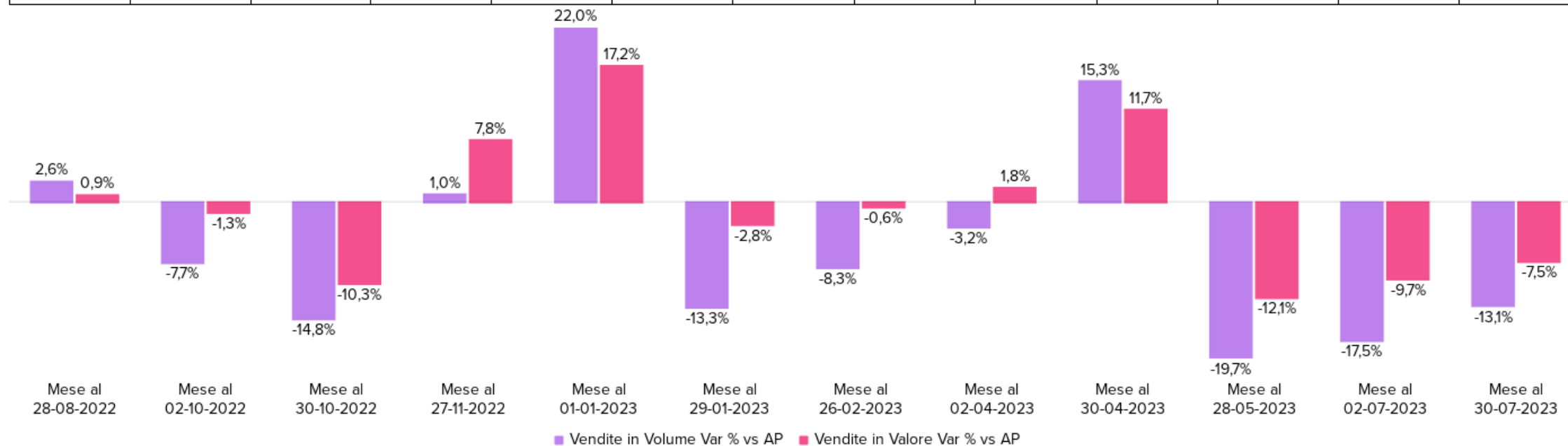
Salumi a Peso Imposto | PROSCIUTTO DI SAN DANIELE DOP

T Prosciutto San Daniele DOP

V VOL	Var % VOL
1.046.182	-5,8%

V VAL	Var % VAL
42.248.374	-1,2%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	101.437	114.109	69.562	80.315	108.029	70.832	62.500	88.872	71.305	76.205	110.261	92.755
Vendite in Valore	3.972.781	4.498.840	2.832.290	3.158.894	4.081.440	2.905.894	2.603.220	3.604.648	2.912.842	3.104.464	4.651.967	3.921.094

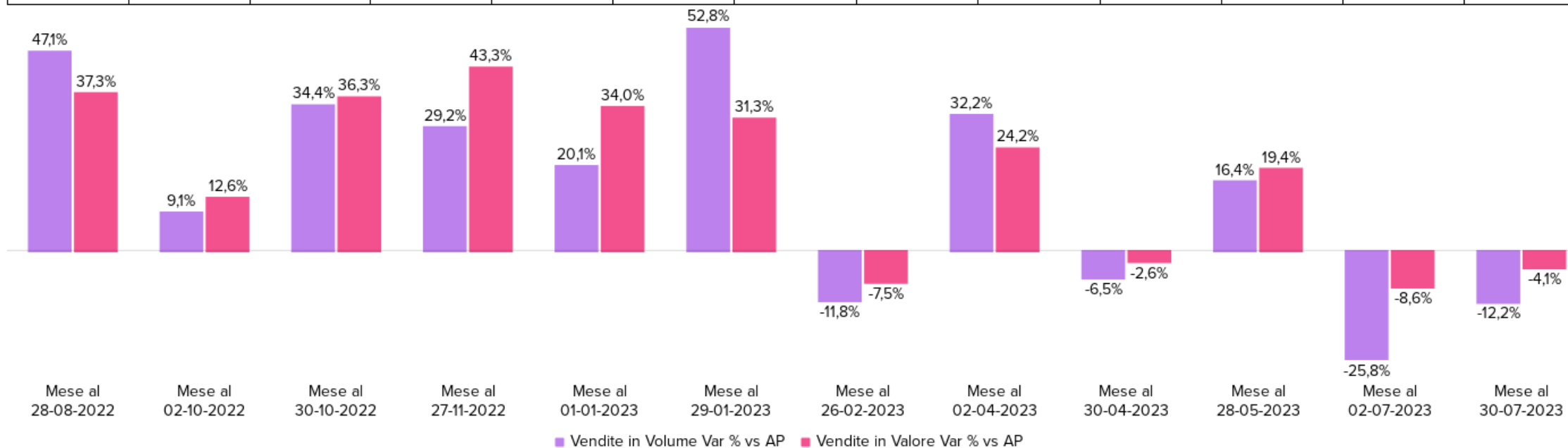


T Crudo di Norcia IGP

V VOL	Var % VOL
347.416	11,2%

V VAL	Var % VAL
12.255.542	15,9%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	33.172	40.042	31.517	27.566	40.741	25.027	20.337	28.139	22.630	21.975	31.405	24.866
Vendite in Valore	1.168.414	1.347.091	1.082.304	973.042	1.421.460	823.076	686.219	914.921	787.538	825.436	1.262.571	963.471

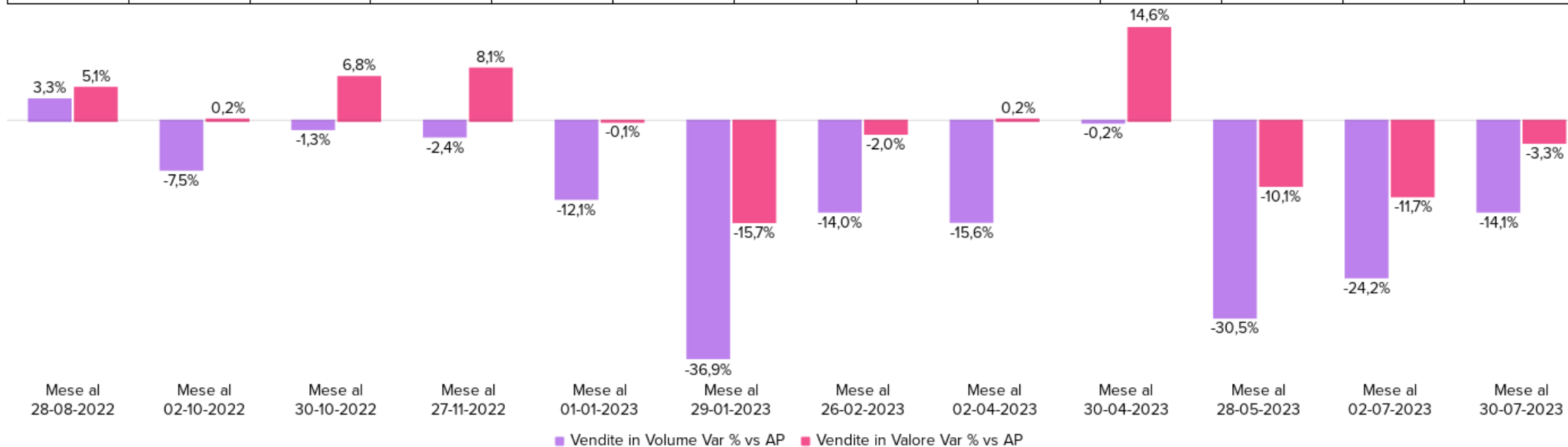


T Prosciutto Toscano DOP

V VOL	Var % VOL
237.755	-14,3%

V VAL	Var % VAL
11.310.194	-1,6%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	24.020	23.138	19.219	17.315	19.853	15.910	15.607	20.015	17.346	17.807	25.888	21.638
Vendite in Valore	1.069.211	1.094.742	856.082	810.343	959.184	752.040	744.521	961.904	850.560	869.941	1.268.516	1.073.150

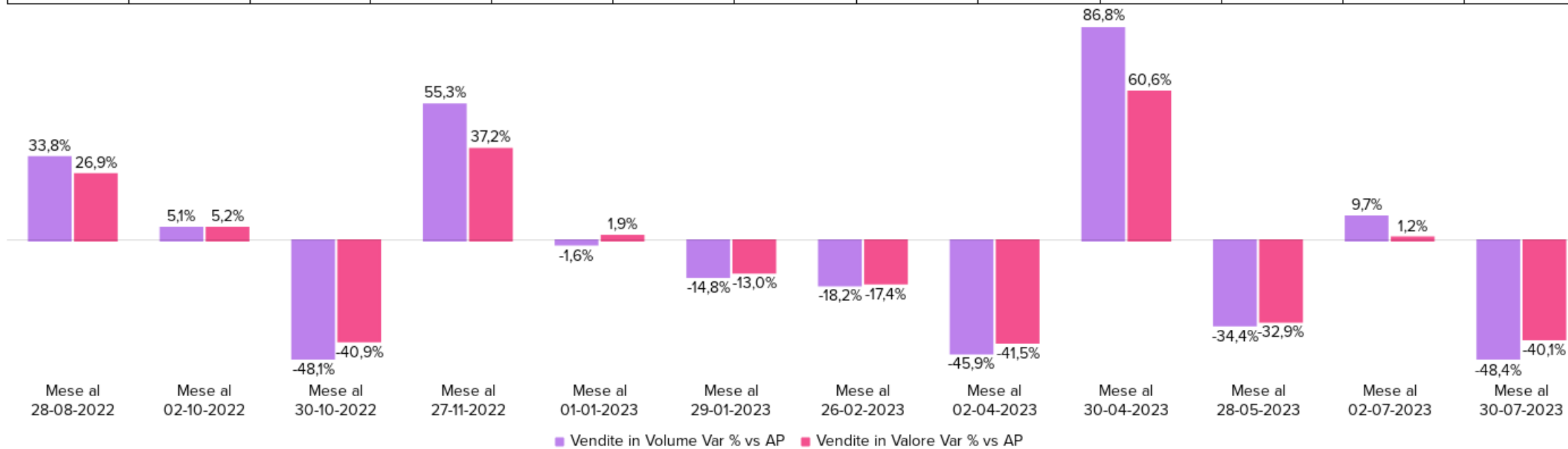


T Salame Brianza DOP

V VOL	Var % VOL
13.518	-9,6%

V VAL	Var % VAL
429.108	-9,2%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	1.019	1.028	759	1.284	2.054	688	647	839	1.674	1.016	1.581	929
Vendite in Valore	33.727	35.334	25.362	38.513	59.953	23.612	22.071	28.573	49.287	32.622	48.702	31.353

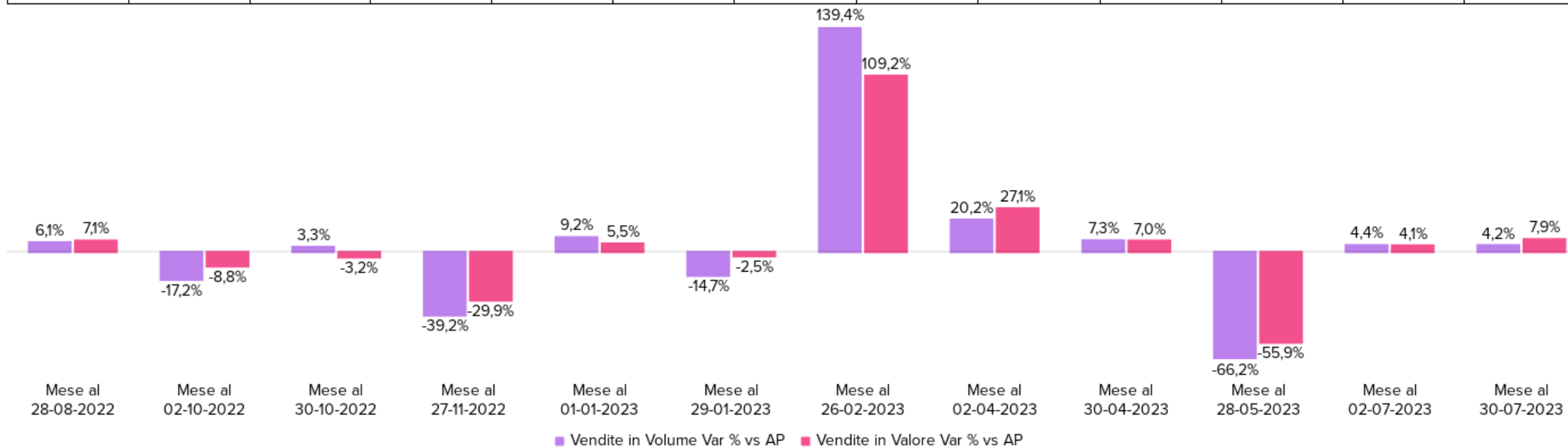


T Salame di Varzi DOP

V VOL	Var % VOL
45.711	-2,0%

V VAL	Var % VAL
1.740.351	0,8%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	3.933	4.487	2.980	1.644	6.322	1.846	5.167	3.647	4.749	1.943	4.999	3.992
Vendite in Valore	146.261	171.034	110.679	74.062	227.408	81.598	185.997	146.106	170.318	88.099	185.079	153.712

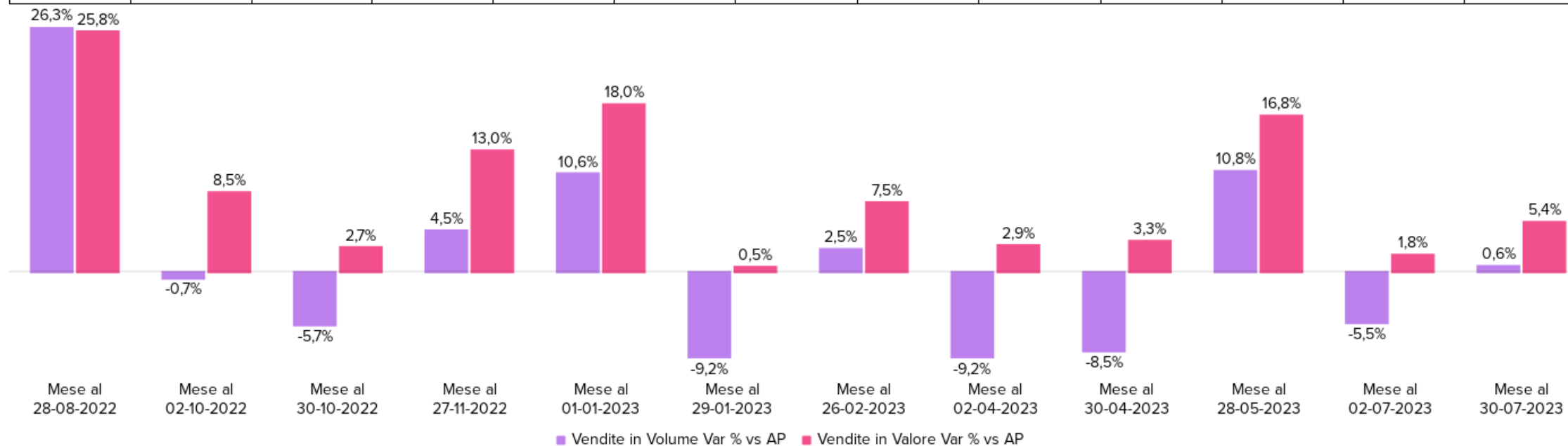


T Salame Felino IGP

V VOL	Var % VOL
310.747	1,1%

V VAL	Var % VAL
11.231.291	8,7%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	31.957	28.458	24.493	22.830	28.540	18.255	23.207	27.062	25.272	26.624	28.259	25.790
Vendite in Valore	1.075.540	1.036.115	871.964	825.365	1.049.364	682.004	816.252	992.288	928.034	937.256	1.058.614	958.496

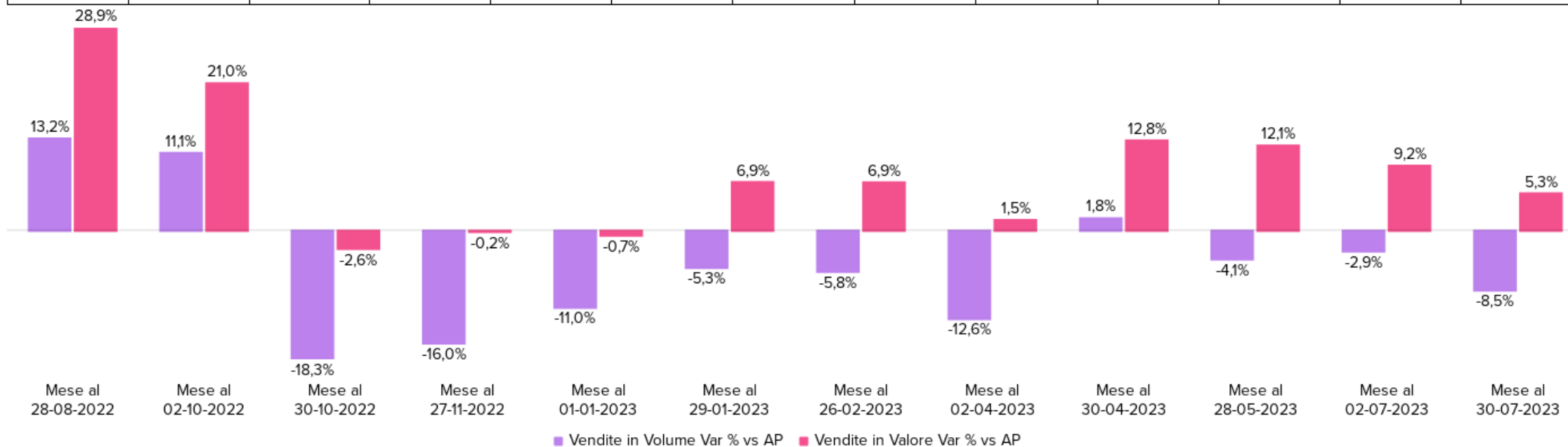


T Cacciatore Italiano DOP

V VOL	Var % VOL
809.381	-5,4%

V VAL	Var % VAL
13.687.841	7,8%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	65.374	88.627	62.068	63.582	90.360	60.163	56.994	73.311	69.770	58.518	68.810	51.803
Vendite in Valore	1.046.192	1.441.336	1.031.519	1.054.727	1.445.832	998.615	963.804	1.245.438	1.150.625	1.059.399	1.267.389	982.966

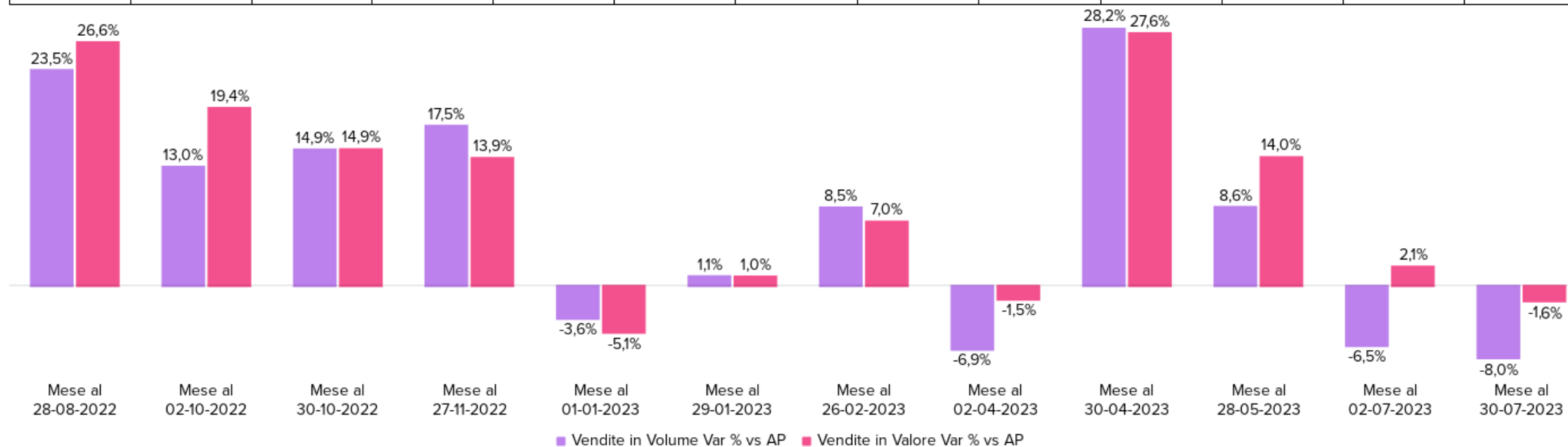


T Salumi di Calabria DOP

V VOL	Var % VOL
25.071	5,9%

V VAL	Var % VAL
991.511	8,5%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	1.842	2.219	1.962	2.067	2.655	1.816	2.009	2.135	2.182	1.945	2.533	1.707
Vendite in Valore	73.392	87.290	74.912	79.490	100.294	71.052	76.641	87.339	85.868	79.037	103.804	72.393

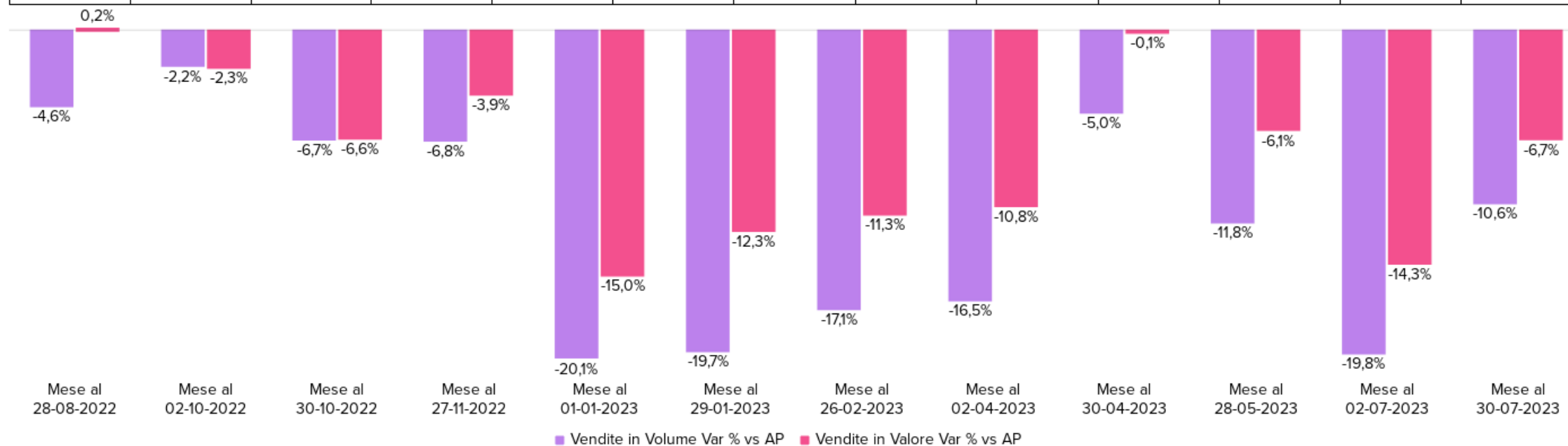


T Salumi Piacentini DOP

V VOL	Var % VOL
249.882	-12,2%

V VAL	Var % VAL
7.748.119	-7,9%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	18.718	27.752	20.764	21.324	28.711	17.441	17.676	22.214	18.921	17.734	20.928	17.697
Vendite in Valore	594.811	819.696	608.595	652.101	859.470	551.790	558.292	701.270	603.393	567.290	668.119	563.293



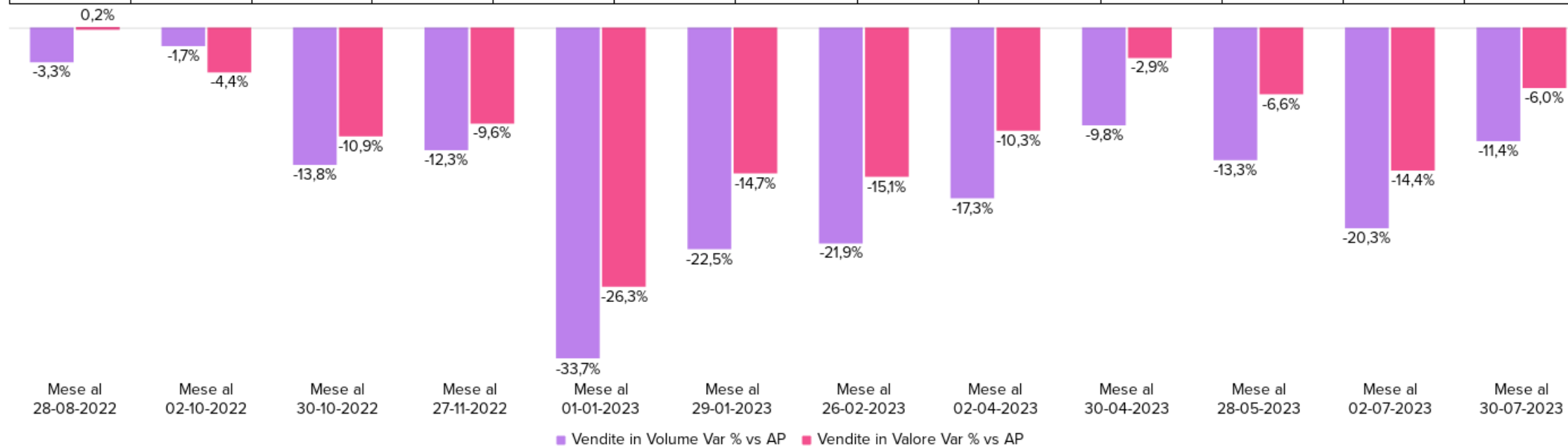
Salumi a Peso Imposto | T COPPA PIACENTINA DOP

T Coppa Piacentina DOP

V VOL	Var % VOL
138.516	-15,9%

V VAL	Var % VAL
4.648.571	-10,8%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	10.912	17.041	9.707	11.985	14.200	9.479	9.560	12.740	10.488	10.193	11.516	10.695
Vendite in Valore	370.581	517.587	332.366	386.630	471.895	323.884	329.004	431.754	364.612	348.673	407.532	364.054

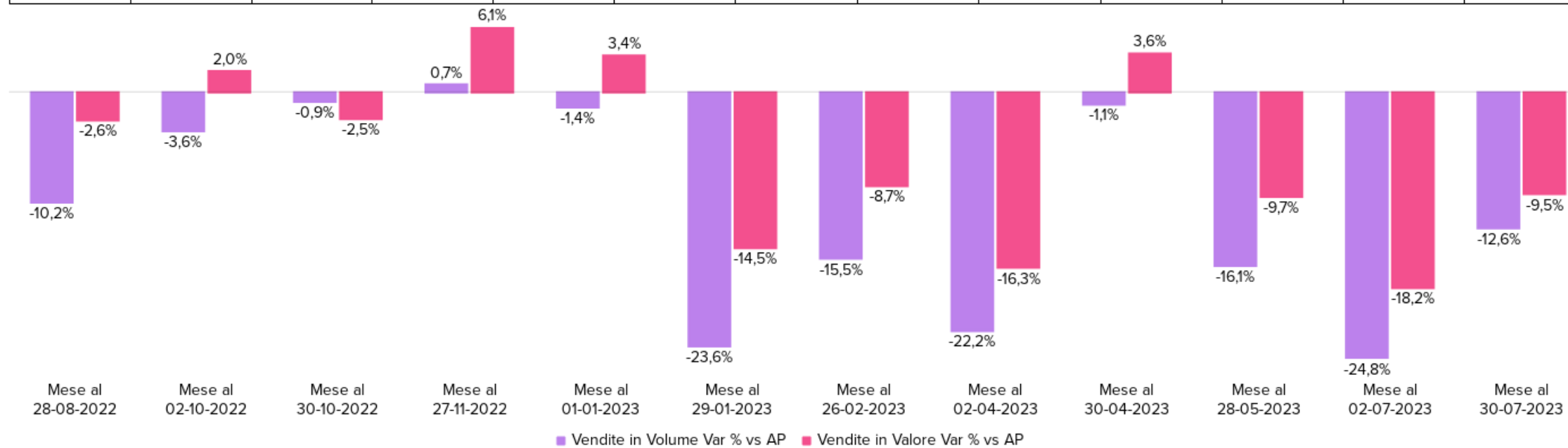


T Pancetta Piacentina DOP

V VOL	Var % VOL
76.404	-10,8%

V VAL	Var % VAL
2.159.541	-5,5%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	5.255	7.239	8.323	6.409	10.596	5.527	5.613	6.306	5.604	4.826	6.228	4.477
Vendite in Valore	152.824	208.571	203.489	186.976	282.479	162.515	162.492	185.639	164.615	145.167	173.686	131.088

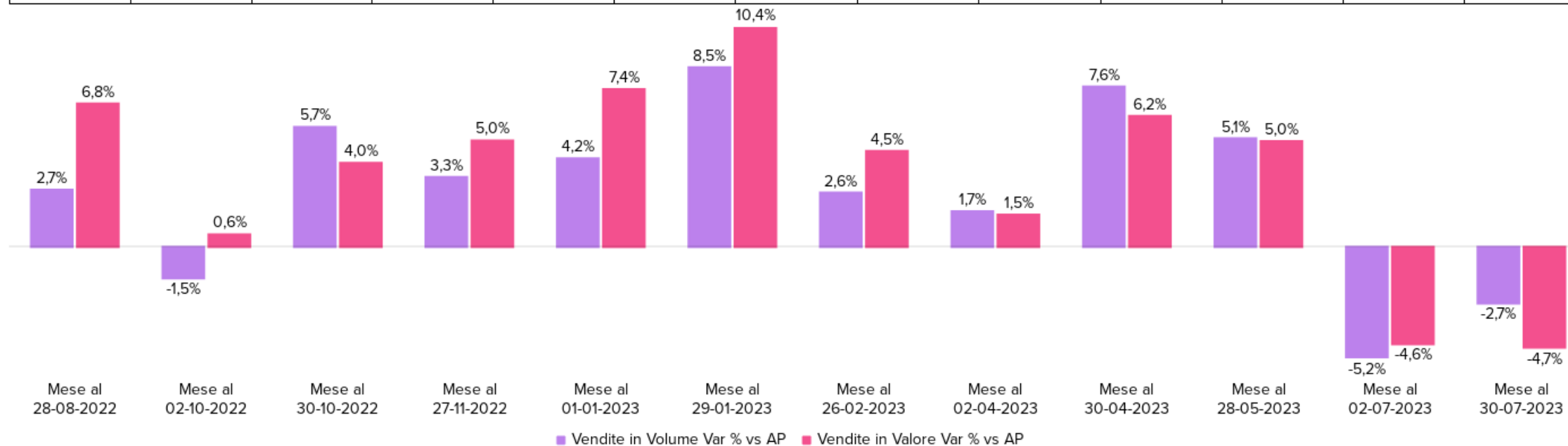


T Salame Piacentino DOP

V VOL	Var % VOL
34.962	2,3%

V VAL	Var % VAL
940.007	3,2%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	2.551	3.473	2.735	2.930	3.915	2.434	2.503	3.168	2.830	2.714	3.183	2.525
Vendite in Valore	71.406	93.538	72.740	78.496	105.096	65.391	66.795	83.877	74.166	73.450	86.901	68.151

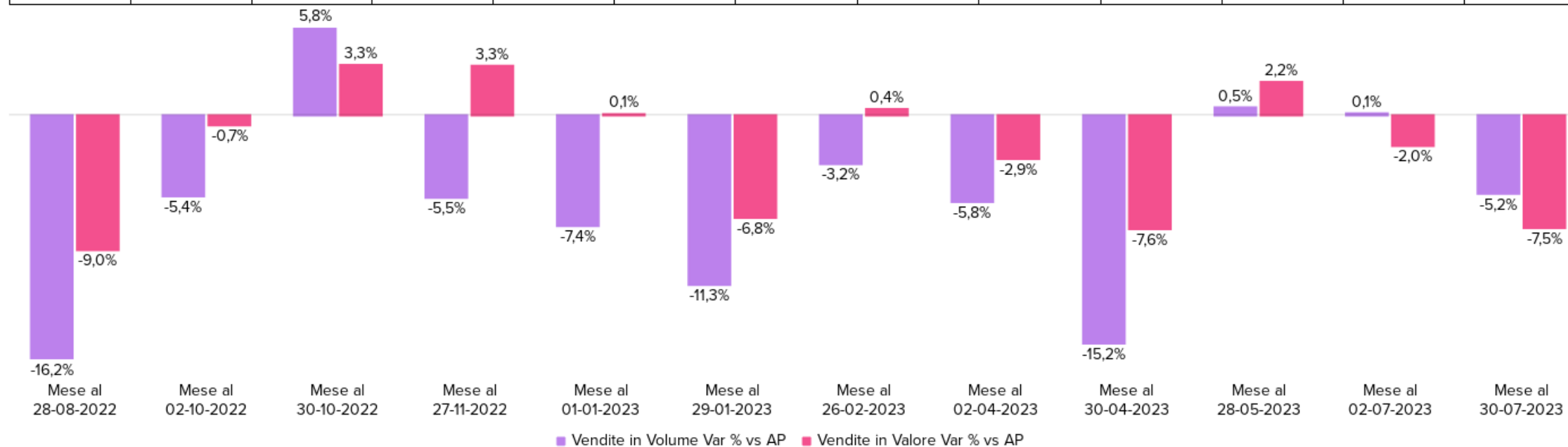


T Speck IGP

V VOL	Var % VOL
3.072.806	-5,6%

V VAL	Var % VAL
69.365.785	-2,1%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	192.927	285.430	283.636	226.673	302.996	218.957	244.499	305.190	232.258	257.925	307.020	215.295
Vendite in Valore	4.542.569	6.539.881	6.018.155	5.237.776	6.972.834	5.068.003	5.526.508	6.726.134	5.345.612	5.838.843	6.689.848	4.859.622

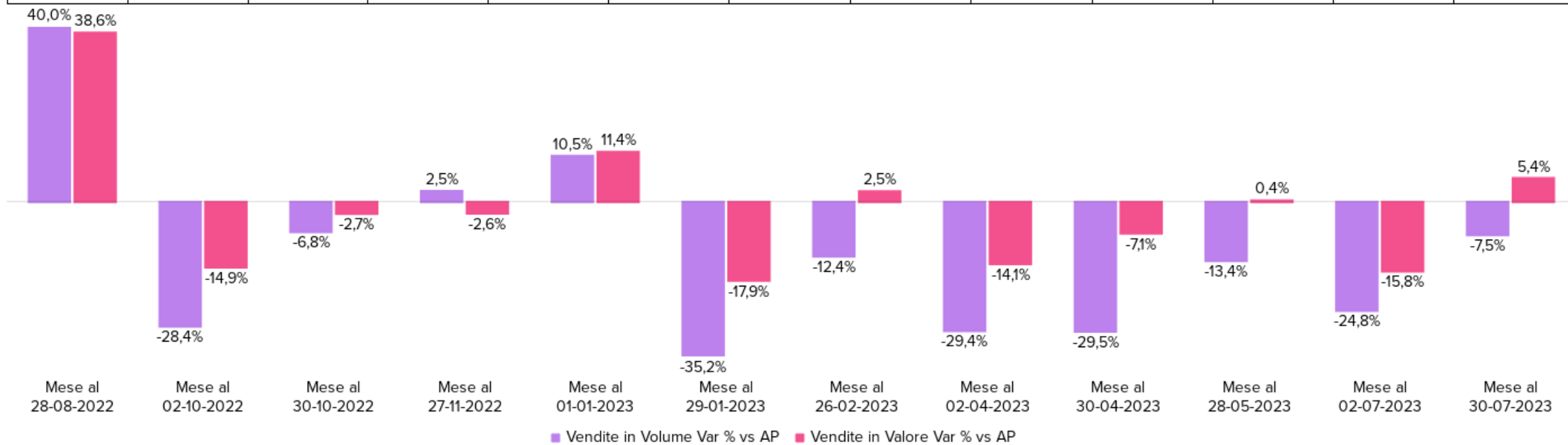


T Finocchiona IGP

V VOL	Var % VOL
149.953	-13,6%

V VAL	Var % VAL
3.709.244	-3,1%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	13.780	13.067	10.572	19.818	14.635	7.661	9.803	16.487	10.832	9.382	12.858	11.058
Vendite in Valore	340.969	336.863	267.227	391.640	345.718	208.453	258.393	378.176	282.834	252.672	341.992	304.308

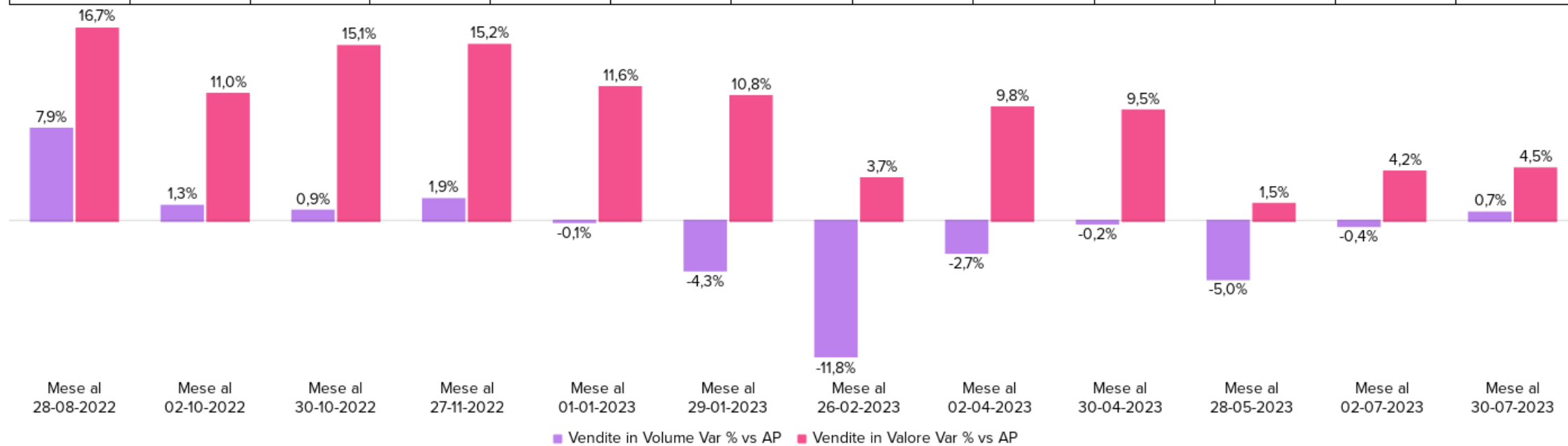


T Avicolo

V VOL	Var % VOL
17.085.630	-1,1%

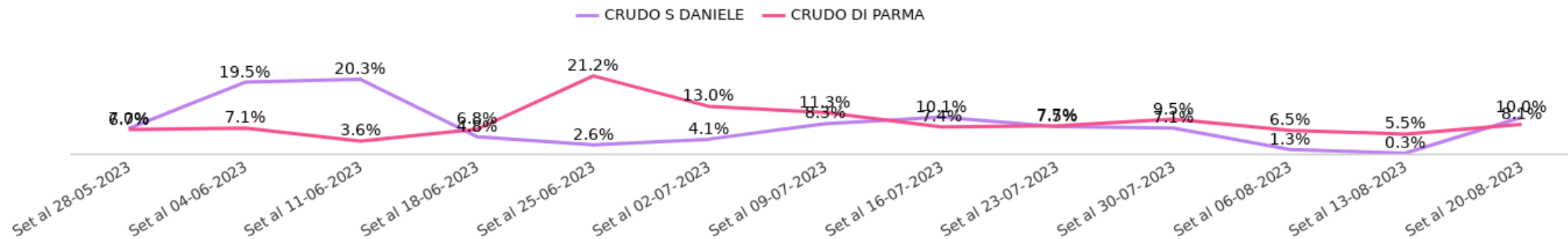
V VAL	Var % VAL
294.011.762	9,1%

Tot Italia (incl. Discount)	Mese al 28-08-2022	Mese al 02-10-2022	Mese al 30-10-2022	Mese al 27-11-2022	Mese al 01-01-2023	Mese al 29-01-2023	Mese al 26-02-2023	Mese al 02-04-2023	Mese al 30-04-2023	Mese al 28-05-2023	Mese al 02-07-2023	Mese al 30-07-2023
Vendite in Volume	1.369.182	1.743.585	1.371.728	1.298.543	1.269.983	1.302.331	1.208.471	1.725.001	1.248.520	1.382.785	1.808.376	1.357.124
Vendite in Valore	22.296.673	29.513.087	23.314.892	22.129.005	22.125.520	22.452.269	21.458.918	29.351.323	21.998.758	24.101.477	31.190.394	24.079.445



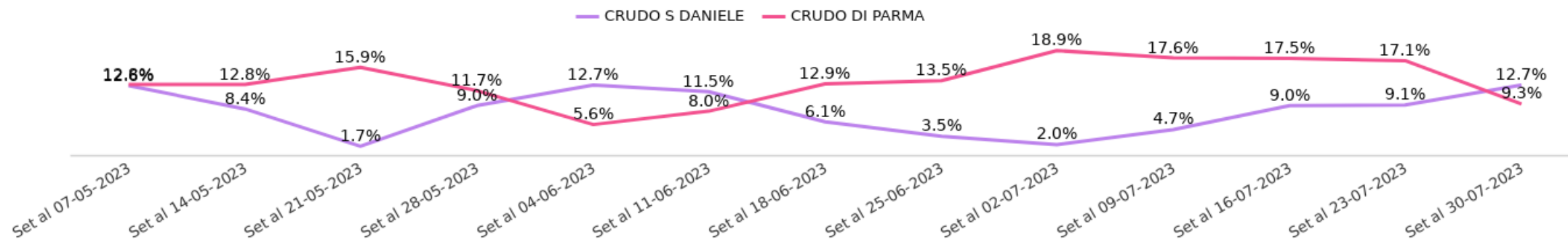
Trend % Prezzo Medio in Volume

PESO IMPOSTO



PM Vol Var % vs AP CRUDO S DANIELE	7.0%	19.5%	20.3%	4.8%	2.6%	4.1%	8.3%	10.1%	7.5%	7.1%	1.3%	0.3%	10.0%
PM Vol Var % vs AP CRUDO DI PARMA	6.7%	7.1%	3.6%	6.8%	21.2%	13.0%	11.3%	7.4%	7.7%	9.5%	6.5%	5.5%	8.1%

PESO VARIABILE



PM Vol Var % vs AP CRUDO S DANIELE	12.6%	8.4%	1.7%	9.0%	12.7%	11.5%	6.1%	3.5%	2.0%	4.7%	9.0%	9.1%	12.7%
PM Vol Var % vs AP CRUDO DI PARMA	12.8%	12.8%	15.9%	11.7%	5.6%	8.0%	12.9%	13.5%	18.9%	17.6%	17.5%	17.1%	9.3%